

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during September 2023.

Avera	Average fixed line download & upload speeds (Mbps) – September 2023						
Rank	Was	Broadband Provider	Average Download		Average Upload		
	was		Speed	Change	Speed	Change	
-	-	All home broadband	99.08	+9.87	26.85	+2.11	
1	1	Virgin Media	239.57	+43.58	33.76	+3.87	
2	2	Zen Broadband	119.35	-3.96	68.53	+6.28	
3	3	Vodafone Home	89.66	+11.6	29.64	+2.51	
4 🔺	5	Sky / NOW Broadband	68.74	+1.93	16.67	+0.49	
5 🔻	4	BT	68.34	-2.52	15.44	-0.52	
6	6	Plusnet / John Lewis	49.11	-3.3	11.07	-0.9	
7	7	TalkTalk	42.95	+1.19	13.05	+2.62	
8	8	EE Home	39.05	-1.69	8.49	-1.56	

#### **Fixed line home broadband providers**

Overall, the average download speeds across all fixed line providers increased by 9.87Mbps to 99.08Mbps since last month, with upload speeds increasing by 2.1Mbps to 26.85Mbps.

#### **Consumer mobile broadband providers**

Avera	Average mobile download & upload speeds (Mbps) – September 2023						
Rank	Was	Broadband Provider	Average Download		Average Upload		
			Speed	Change	Speed	Change	
-	-	All mobile broadband	40.29	+8.38	9.22	+2.96	
1	1	Three Mobile	52.04	+15.92	11.23	+5.07	
2	2	Vodafone Mobile	35.99	+7.18	7.84	+1.69	
3	3	EE Mobile	27.87	+1.74	6	-1.09	
4	4	O2 Mobile	23.84	+0.18	7.59	+3.55	

Overall, the average download speeds across all mobile broadband providers increased by 8.37Mbps to 40.29Mbps since last month, with upload speeds increasing by 2.96Mbps to 9.22Mbps.



Average broadband download & upload speeds (Mbps) – September 2023						
Rank	Was	Broadband Provider	Average Download		Average Upload	
Πατικ	was		Speed	Change	Speed	Change
-	-	All home broadband	99.08	+9.87	26.85	+2.11
-	-	All mobile broadband	40.29	+8.38	9.22	+2.96
1	1	Virgin Media	239.57	+43.58	33.76	+3.87
2	2	Zen Broadband	119.35	-3.96	68.53	+6.28
3	3	Vodafone Home	89.66	+11.6	29.64	+2.51
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8 🔻	7	TalkTalk	42.95	+1.19	13.05	+2.62
9 🔻	8	EE Home	39.05	-1.69	8.49	-1.56
10	10	Vodafone Mobile	35.99	+7.18	7.84	+1.69
11	11	EE Mobile	27.87	+1.74	6	-1.09
12	12	O2 Mobile	23.84	+0.18	7.59	+3.55

#### **Combined home and mobile broadband rankings**

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 11.19% of the speed tests performed in September 2023 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Average broadband upload & download speeds (Mbps) – September 2023						
Rank	Was	Broadband Provider	Average Upload		Average Download	
папк	was		Speed	Change	Speed	Change
-	-	All home broadband	26.85	+2.11	99.08	+9.87
-	-	All mobile broadband	9.22	+2.96	40.29	+8.38
1	1	Zen Broadband	68.53	+6.28	119.35	-3.96
2	2	Virgin Media	33.76	+3.87	239.57	+43.58
3	3	Vodafone Home	29.64	+2.51	89.66	+11.6
4	4	Sky / NOW Broadband	16.67	+0.49	68.74	+1.93
5	5	BT	15.44	-0.52	68.34	-2.52
6 🔺	7	TalkTalk	13.05	+2.62	42.95	+1.19
7 🔺	10	Three Mobile	11.23	+5.07	52.04	+15.92
8 🔻	6	Plusnet / John Lewis	11.07	-0.9	49.11	-3.3
9 🔻	8	EE Home	8.49	-1.56	39.05	-1.69
10 🔺	11	Vodafone Mobile	7.84	+1.69	35.99	+7.18
11 🔺	12	O2 Mobile	7.59	+3.55	23.84	+0.18
12 🔻	9	EE Mobile	6	-1.09	27.87	+1.74

#### Combined UK broadband rankings by upload speed

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In September 2023 average fixed line broadband download speed was 3.69 times faster than upload speed, while mobile broadband downloads averaged at 4.37 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



#### Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – September 2023					
Broadband Provider	<b>Overnight</b> (00:00 to 07:59)	<b>Daytime</b> (08:00 to 17:59)	<b>Evening</b> (18:00 to 23:59)	<b>Overall</b> (00:00 to 23:59)	
All home broadband	95.73	98.24	102.49	99.08	
All mobile broadband	57.32	35.82	43.48	40.29	
Virgin Media	255.03	231.14	253.31	239.57	
Sky / NOW Broadband	111.19	62.12	64.73	68.74	
BT	60.2	69.39	70.71	68.34	
Plusnet / John Lewis	47.45	47.17	54.29	49.11	
TalkTalk	45.53	41.81	44.42	42.95	

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



#### Supplemental UK broadband providers

Average download & upload speeds (Mbps) – September 2023					
Broadband Provider	Average Download	Average Upload			
Community Fibre	276.53	165.98			
TalkTalk Business	29.62	8.8			

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



## Expanded UK broadband download speed rankings

Aver	Average download & upload speeds (Mbps) – September 2023					
Rank	Broadband Provider	Average Download	Average Upload			
1	Community Fibre	276.53	165.98			
2	Virgin Media	239.57	33.76			
3	Zen Broadband	119.35	68.53			
4	Vodafone Home	89.66	29.64			
5	Sky / NOW Broadband	68.74	16.67			
6	BT	68.34	15.44			
7	Three Mobile	52.04	11.23			
8	Plusnet / John Lewis	49.11	11.07			
9	TalkTalk	42.95	13.05			
10	EE Home	39.05	8.49			
11	Vodafone Mobile	35.99	7.84			
12	TalkTalk Business	29.62	8.8			
13	EE Mobile	27.87	6			
14	O2 Mobile	23.84	7.59			



## Expanded UK broadband upload speed rankings

Aver	Average upload & download speeds (Mbps) – September 2023					
Rank	Broadband Provider	Average Upload	Average Download			
1	Community Fibre	165.98	276.53			
2	Zen Broadband	68.53	119.35			
3	Virgin Media	33.76	239.57			
4	Vodafone Home	29.64	89.66			
5	Sky / NOW Broadband	16.67	68.74			
6	BT	15.44	68.34			
7	TalkTalk	13.05	42.95			
8	Three Mobile	11.23	52.04			
9	Plusnet / John Lewis	11.07	49.11			
10	TalkTalk Business	8.8	29.62			
11	EE Home	8.49	39.05			
12	Vodafone Mobile	7.84	35.99			
13	O2 Mobile	7.59	23.84			
14	EE Mobile	6	27.87			



#### About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
  - **BT wholesale network** (used by several suppliers outside their own low cost network areas)
  - **EE** (excluding 4G mobile broadband)
  - Plusnet wholesale network (used by John Lewis)
  - **Sky** (also sold as NOW Broadband)
  - **TalkTalk wholesale network** (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
  - Virgin Media
  - Vodafone
  - ∘ Zen
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
  - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
  - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
  - **Three** (used by Superdrug Mobile, TPO Mobile and FreedomPop)
  - **Vodafone** (used by Talkmobile)

#### About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

For more information contact Chris Said via email at press@broadband.co.uk