This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during October 2022.

#### Fixed line home broadband providers

Avera	Average fixed line download & upload speeds (Mbps) – October 2022						
Rank	Was	Broadband Provider	Average Download		Average Upload		
nalik	was		Speed	Change	Speed	Change	
-	-	All home broadband	82.09	+3.44	19.25	+1.41	
1	1	Virgin Media	177.75	+19.8	20.94	+1.54	
2	2	Zen Broadband	76.19	-16.14	27.5	-13.14	
3	3	Vodafone Home	73.34	-1.14	26.84	+3.63	
4	4	BT	71.07	-1.91	16.78	-0.01	
5	5	Sky / NOW Broadband	53.14	+0.76	12.87	+0.42	
6	6	EE Home	45.51	+3.6	9.86	+0.51	
7	7	TalkTalk	38.87	-0.2	10.06	+0.16	
8	8	Plusnet / John Lewis	32.39	+1.91	7.71	+0.61	

Overall, the average download speeds across all fixed line providers increased by 3.45Mbps to 82.09Mbps since last month, with upload speeds increasing by 1.41Mbps to 19.25Mbps.

#### **Consumer mobile broadband providers**

Ave	Average mobile download & upload speeds (Mbps) – October 2022							
Rank	Was	as Broadband Provider	Average Download Average Up			e Upload		
nalik	was		Speed	Change	Speed	Change		
-	-	All mobile broadband	36.6	-5.52	7.13	-1.5		
1	1	Three Mobile	49.27	-5.31	7.39	-0.86		
2	2	EE Mobile	36.11	-5.18	7.97	-2.46		
3	3	Vodafone Mobile	29.16	-0.49	5.42	-0.88		
4	4	O2 Mobile	15.75	-4.37	3.74	-1.05		

Overall, the average download speeds across all mobile broadband providers decreased by 5.52Mbps to 36.6Mbps since last month, with upload speeds decreasing by 1.5Mbps to 7.13Mbps.



#### Combined home and mobile broadband rankings

Average broadband download & upload speeds (Mbps) – October 2022						
Rank	14/	Due odkored Due viden	Average Download		Average Upload	
Hank	Was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	82.09	+3.44	19.25	+1.41
-	-	All mobile broadband	36.6	-5.52	7.13	-1.5
1	1	Virgin Media	177.75	+19.8	20.94	+1.54
2	2	Zen Broadband	76.19	-16.14	27.5	-13.14
3	3	Vodafone Home	73.34	-1.14	26.84	+3.63
4	4	ВТ	71.07	-1.91	16.78	-0.01
5 🔺	6	Sky / NOW Broadband	53.14	+0.76	12.87	+0.42
6 ▼	5	Three Mobile	49.27	-5.31	7.39	-0.86
7	7	EE Home	45.51	+3.6	9.86	+0.51
8 🔺	9	TalkTalk	38.87	-0.2	10.06	+0.16
9 ▼	8	EE Mobile	36.11	-5.18	7.97	-2.46
10	10	Plusnet / John Lewis	32.39	+1.91	7.71	+0.61
11	11	Vodafone Mobile	29.16	-0.49	5.42	-0.88
12	12	O2 Mobile	15.75	-4.37	3.74	-1.05

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 9.97% of the speed tests performed in October 2022 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



#### Combined UK broadband rankings by upload speed

Avera	Average broadband upload & download speeds (Mbps) – October 2022						
Rank	Was	Broadband Provider	Average Upload		Average Download		
nalik	Was		Speed	Change	Speed	Change	
-	-	All home broadband	19.25	+1.41	82.09	+3.44	
-	-	All mobile broadband	7.13	-1.5	36.6	-5.52	
1	1	Zen Broadband	27.5	-13.14	76.19	-16.14	
2	2	Vodafone Home	26.84	+3.63	73.34	-1.14	
3	3	Virgin Media	20.94	+1.54	177.75	+19.8	
4	4	ВТ	16.78	-0.01	71.07	-1.91	
5	5	Sky / NOW Broadband	12.87	+0.42	53.14	+0.76	
6 ▲	7	TalkTalk	10.06	+0.16	38.87	-0.2	
7 🔺	8	EE Home	9.86	+0.51	45.51	+3.6	
8 <b>▼</b>	6	EE Mobile	7.97	-2.46	36.11	-5.18	
9 🔺	10	Plusnet / John Lewis	7.71	+0.61	32.39	+1.91	
10 ▼	9	Three Mobile	7.39	-0.86	49.27	-5.31	
11	11	Vodafone Mobile	5.42	-0.88	29.16	-0.49	
12	12	O2 Mobile	3.74	-1.05	15.75	-4.37	

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In October 2022 average fixed line broadband download speed was 4.26 times faster than upload speed, while mobile broadband downloads averaged at 5.13 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



#### Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – October 2022					
Broadband Provider	Overnight (00:00 to 07:59)	<b>Daytime</b> (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)	
All home broadband	76.75	81.27	85.99	82.09	
All mobile broadband	46.73	33.78	37.49	36.6	
Virgin Media	175.3	178.64	176.76	177.75	
BT	56.71	70.54	78.28	71.07	
Sky / NOW Broadband	59.25	50.22	57.3	53.14	
TalkTalk	39.13	38.16	40.38	38.87	
EE Mobile	44.55	34.76	34.81	36.11	
Plusnet / John Lewis	29.9	31.62	35.94	32.39	

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



#### Supplemental UK broadband providers

Average download & upload speeds (Mbps) – October 2022					
<b>Broadband Provider</b>	Average Download	Average Upload			
Vodafone Wholesale	69.15	40.16			
Community Fibre	243.9	152.42			
TalkTalk Business	49.58	22.65			

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



## **Expanded UK broadband download speed rankings**

Ave	Average download & upload speeds (Mbps) – October 2022					
Rank	<b>Broadband Provider</b>	Average Download	Average Upload			
1	Community Fibre	243.9	152.42			
2	Virgin Media	177.75	20.94			
3	Zen Broadband	76.19	27.5			
4	Vodafone Home	73.34	26.84			
5	BT	71.07	16.78			
6	Vodafone Wholesale	69.15	40.16			
7	Sky / NOW Broadband	53.14	12.87			
8	TalkTalk Business	49.58	22.65			
9	Three Mobile	49.27	7.39			
10	EE Home	45.51	9.86			
11	TalkTalk	38.87	10.06			
12	EE Mobile	36.11	7.97			
13	Plusnet / John Lewis	32.39	7.71			
14	Vodafone Mobile	29.16	5.42			
15	O2 Mobile	15.75	3.74			



## **Expanded UK broadband upload speed rankings**

Ave	Average upload & download speeds (Mbps) – October 2022					
Rank	<b>Broadband Provider</b>	Average Upload	Average Download			
1	Community Fibre	152.42	243.9			
2	Vodafone Wholesale	40.16	69.15			
3	Zen Broadband	27.5	76.19			
4	Vodafone Home	26.84	73.34			
5	TalkTalk Business	22.65	49.58			
6	Virgin Media	20.94	177.75			
7	BT	16.78	71.07			
8	Sky / NOW Broadband	12.87	53.14			
9	TalkTalk	10.06	38.87			
10	EE Home	9.86	45.51			
11	EE Mobile	7.97	36.11			
12	Plusnet / John Lewis	7.71	32.39			
13	Three Mobile	7.39	49.27			
14	Vodafone Mobile	5.42	29.16			
15	O2 Mobile	3.74	15.75			



#### About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection.
  Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
  - BT wholesale network (used by several suppliers outside their own low cost network areas)
  - EE (excluding 4G mobile broadband)
  - Plusnet wholesale network (used by John Lewis)
  - Sky (also sold as NOW Broadband)
  - TalkTalk wholesale network (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
  - Virgin Media
  - Vodafone
  - Zen
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
  - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
  - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
  - Three (used by Superdrug Mobile, TPO Mobile and FreedomPop)
  - Vodafone (used by Talkmobile)

#### About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode lookup functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

For more information contact Chris Said via email at press@broadband.co.uk