

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during May 2018.

Ave	Average fixed line download & upload speeds (Mbps) – May 2018					
Donk	14/00	as Broadband Provider	Average Download		Average Upload	
папк	was		Speed	Change	Speed	Change
-	-	All home broadband	27.76	-0.01	5.73	-0.03
1	1	Virgin Media	59.06	-0.08	8.06	+0.05
2	2	Vodafone Home	27.18	-0.33	7.05	-0.11
3	3	BT	26.78	+0.42	6.2	+0.1
4	4	Daisy / SSE	20.96	+0.46	6.67	+0.91
5	5	Plusnet / John Lewis	20.19	+1.16	4.52	+0.49
6	6	TalkTalk	17.52	-0.21	4.06	+0.04
7 🔺	8	EE Home	16.79	+0.02	3.89	+0.06
8 🔻	7	Sky / NOW Broadband	16.74	-0.51	3.8	-0.23

#### **Fixed line home broadband providers**

Overall, the average download speeds across all fixed line providers remained stable since last month at 27.76Mbps, with upload speeds remaining stable at 5.73Mbps.

#### **Consumer mobile broadband providers**

Av	Average mobile download & upload speeds (Mbps) – May 2018						
Rank	Wee	Broadband Provider	Average Download Average Uplo			e Upload	
Πατικ	was	BIOAUDAIIU FIOVIUEI	Speed	Change	Speed	Change	
-	-	All mobile broadband	18.87	+1.46	5.96	+0.15	
1	1	EE Mobile	26.35	+2.04	6.89	+0.61	
2	2	Vodafone Mobile	17.14	-3.01	4.94	-0.65	
3 🔺	4	Three Mobile	14.78	+1.67	5.18	-0.31	
4 🔻	3	O2 Mobile	14.06	+0.39	4.19	+0.2	

Overall, the average download speeds across all mobile broadband providers increased by 1.47Mbps to 18.87Mbps since last month, with upload speeds increasing by 0.15Mbps to 5.96Mbps.



Ave	Average broadband download & upload speeds (Mbps) – May 2018					
Rank		Dreedhand Drevider	Average Download		Average Upload	
папк	was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	27.76	-0.01	5.73	-0.03
-	-	All mobile broadband	18.87	+1.46	5.96	+0.15
1	1	Virgin Media	59.06	-0.08	8.06	+0.05
2	2	Vodafone Home	27.18	-0.33	7.05	-0.11
3	3	BT	26.78	+0.42	6.2	+0.1
4	4	EE Mobile	26.35	+2.04	6.89	+0.61
5	5	Daisy / SSE	20.96	+0.46	6.67	+0.91
6 🔺	7	Plusnet / John Lewis	20.19	+1.16	4.52	+0.49
7 🔺	8	TalkTalk	17.52	-0.21	4.06	+0.04
8 🔻	6	Vodafone Mobile	17.14	-3.01	4.94	-0.65
9 🔺	10	EE Home	16.79	+0.02	3.89	+0.06
10 🔻	9	Sky / NOW Broadband	16.74	-0.51	3.8	-0.23
11 🔺	12	Three Mobile	14.78	+1.67	5.18	-0.31
12 🔻	11	O2 Mobile	14.06	+0.39	4.19	+0.2

#### **Combined home and mobile broadband rankings**

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 3.3% of the speed tests performed in May 2018 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Ave	Average broadband upload & download speeds (Mbps) – May 2018					
Rank	\//~~	Dreedhand Dressidar	Average Upload		Average Download	
папк	was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	5.73	-0.03	27.76	-0.01
-	-	All mobile broadband	5.96	+0.15	18.87	+1.46
1	1	Virgin Media	8.06	+0.05	59.06	-0.08
2	2	Vodafone Home	7.05	-0.11	27.18	-0.33
3	3	EE Mobile	6.89	+0.61	26.35	+2.04
4 🔺	5	Daisy / SSE	6.67	+0.91	20.96	+0.46
5 🔻	4	BT	6.2	+0.1	26.78	+0.42
6 🔺	7	Three Mobile	5.18	-0.31	14.78	+1.67
7 🔻	6	Vodafone Mobile	4.94	-0.65	17.14	-3.01
8 🔺	9	Plusnet / John Lewis	4.52	+0.49	20.19	+1.16
9 🔺	11	O2 Mobile	4.19	+0.2	14.06	+0.39
10	10	TalkTalk	4.06	+0.04	17.52	-0.21
11 🔺	12	EE Home	3.89	+0.06	16.79	+0.02
12 🔻	8	Sky / NOW Broadband	3.8	-0.23	16.74	-0.51

#### Combined UK broadband rankings by upload speed

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In May 2018 average fixed line broadband download speed was 4.84 times faster than upload speed, while mobile broadband downloads averaged at 3.17 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



#### Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – May 2018						
Broadband Provider	<b>Overnight</b> (00:00 to 07:59)	<b>Daytime</b> (08:00 to 17:59)	<b>Evening</b> (18:00 to 23:59)	<b>Overall</b> (00:00 to 23:59)		
All home broadband	27.51	28.09	27.32	27.76		
All mobile broadband	22.83	18.28	18.46	18.87		
Virgin Media	59.39	59.69	57.94	59.06		
Vodafone Home	30.39	27.69	25.53	27.18		
BT	26.31	26.89	26.78	26.78		
EE Mobile	31.86	24.96	26.84	26.35		
Daisy / SSE	22.34	21.78	18.5	20.96		
Plusnet / John Lewis	20.41	20	20.42	20.19		
TalkTalk	18.54	17.6	16.95	17.52		
EE Home	14.86	16.85	17.58	16.79		
Sky / NOW Broadband	16.91	17.37	15.81	16.74		
Three Mobile	20.97	14.17	13.41	14.78		

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Average download & upload speeds (Mbps) – May 2018					
Broadband Provider	Average Download	Average Upload			
Post Office (rural/remote)	8.13	1.37			
Zen	27.04	9.65			
Eclipse Internet	17.98	5			
Virgin Media Business	42.34	13.63			
Origin	13.38	3.81			
Hyperoptic	80.33	73.3			
КСОМ	51.68	13			
Entanet	22.44	9.98			
Gigaclear	53.98	46.7			
BT Wi-Fi (aka BT Fon)	6.45	3.07			
Janet	96.77	67.86			
Demon Broadband	12.24	5.27			
Relish	13.37	2.28			
Gamma	30.45	12.97			
Wild West Net	17.87	6.08			

#### Supplemental UK broadband providers

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



## Expanded UK broadband download speed rankings

	Average download & upload speeds (Mbps) – May 2018				
Rank	Broadband Provider	Average Download	Average Upload		
1	Janet	96.77	67.86		
2	Hyperoptic	80.33	73.3		
3	Virgin Media	59.06	8.06		
4	Gigaclear	53.98	46.7		
5	КСОМ	51.68	13		
6	Virgin Media Business	42.34	13.63		
7	Gamma	30.45	12.97		
8	Vodafone Home	27.18	7.05		
9	Zen	27.04	9.65		
10	BT	26.78	6.2		
11	EE Mobile	26.35	6.89		
12	Entanet	22.44	9.98		
13	Daisy / SSE	20.96	6.67		
14	Plusnet / John Lewis	20.19	4.52		
15	Eclipse Internet	17.98	5		
16	Wild West Net	17.87	6.08		
17	TalkTalk	17.52	4.06		
18	Vodafone Mobile	17.14	4.94		
19	EE Home	16.79	3.89		
20	Sky / NOW Broadband	16.74	3.8		
21	Three Mobile	14.78	5.18		
22	O2 Mobile	14.06	4.19		
23	Origin	13.38	3.81		
24	Relish	13.37	2.28		
25	Demon Broadband	12.24	5.27		
26	Post Office (rural/remote)	8.13	1.37		
27	BT Wi-Fi (aka BT Fon)	6.45	3.07		



## **Expanded UK broadband upload speed rankings**

	Average upload & download speeds (Mbps) – May 2018				
Rank	Broadband Provider	Average Upload	Average Download		
1	Hyperoptic	73.3	80.33		
2	Janet	67.86	96.77		
3	Gigaclear	46.7	53.98		
4	Virgin Media Business	13.63	42.34		
5	КСОМ	13	51.68		
6	Gamma	12.97	30.45		
7	Entanet	9.98	22.44		
8	Zen	9.65	27.04		
9	Virgin Media	8.06	59.06		
10	Vodafone Home	7.05	27.18		
11	EE Mobile	6.89	26.35		
12	Daisy / SSE	6.67	20.96		
13	BT	6.2	26.78		
14	Wild West Net	6.08	17.87		
15	Demon Broadband	5.27	12.24		
16	Three Mobile	5.18	14.78		
17	Eclipse Internet	5	17.98		
18	Vodafone Mobile	4.94	17.14		
19	Plusnet / John Lewis	4.52	20.19		
20	O2 Mobile	4.19	14.06		
21	TalkTalk	4.06	17.52		
22	EE Home	3.89	16.79		
23	Origin	3.81	13.38		
24	Sky / NOW Broadband	3.8	16.74		
25	BT Wi-Fi (aka BT Fon)	3.07	6.45		
26	Relish	2.28	13.37		
27	Post Office (rural/remote)	1.37	8.13		



#### About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
  - **BT wholesale network** (used by several suppliers outside their own low cost network areas)
  - **Daisy wholesale network** (used by SSE and Fleur)
  - **EE** (excluding 4G mobile broadband)
  - Plusnet wholesale network (used by John Lewis)
  - Sky (also sold as NOW Broadband)
  - **TalkTalk wholesale network** (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
  - Virgin Media
  - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
  - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
  - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
  - **Three** (used by Superdrug Mobile, TPO Mobile and FreedomPop)
  - **Vodafone** (used by Talkmobile)

#### About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

For more information contact Fiona Conner via email at press@broadband.co.uk