This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during June 2018.

#### Fixed line home broadband providers

Ave	Average fixed line download & upload speeds (Mbps) – June 2018						
Rank	\M	Dune dhend Dunyidan	Average Download Average U			e Upload	
nank	Was	Broadband Provider	Speed	Change	Speed	Change	
-	-	All home broadband	27.86	+0.1	5.76	+0.03	
1	1	Virgin Media	60.08	+1.02	8.32	+0.26	
2	2	Vodafone Home	26.8	-0.38	7.01	-0.04	
3	3	BT	26.41	-0.37	6.19	-0.01	
4 🔺	5	Plusnet / John Lewis	20.13	-0.06	4.38	-0.14	
<b>5</b> 🔻	4	Daisy / SSE	19.69	-1.27	6.14	-0.53	
6 ▲	8	Sky / NOW Broadband	17.57	+0.83	4.04	+0.24	
<b>7</b> ▼	6	TalkTalk	17.28	-0.24	3.86	-0.2	
8 ▼	7	EE Home	16.42	-0.37	3.75	-0.14	

Overall, the average download speeds across all fixed line providers increased by 0.1Mbps to 27.86Mbps since last month, with upload speeds remaining stable at 5.76Mbps.

#### **Consumer mobile broadband providers**

Av	Average mobile download & upload speeds (Mbps) – June 2018							
Pank	Woo	/as Broadband Provider	Average Download		Average Upload			
nalik	was		Speed	Change	Speed	Change		
-	-	All mobile broadband	19.02	+0.15	5.91	-0.05		
1	1	EE Mobile	23.98	-2.37	6.34	-0.55		
2	2	Vodafone Mobile	19.51	+2.37	5.47	+0.53		
3	3	Three Mobile	15.49	+0.71	5.81	+0.63		
4	4	O2 Mobile	13.27	-0.79	4.03	-0.16		

Overall, the average download speeds across all mobile broadband providers increased by 0.14Mbps to 19.02Mbps since last month, with upload speeds remaining stable at 5.91Mbps.



#### **Combined home and mobile broadband rankings**

Aver	Average broadband download & upload speeds (Mbps) – June 2018					
Rank	Was	as Broadband Provider	Average Download		Average Upload	
nalik	was	Bioaubaliu Pioviuei	Speed	Change	Speed	Change
-	-	All home broadband	27.86	+0.1	5.76	+0.03
-	-	All mobile broadband	19.02	+0.15	5.91	-0.05
1	1	Virgin Media	60.08	+1.02	8.32	+0.26
2	2	Vodafone Home	26.8	-0.38	7.01	-0.04
3	3	BT	26.41	-0.37	6.19	-0.01
4	4	EE Mobile	23.98	-2.37	6.34	-0.55
5 🔺	6	Plusnet / John Lewis	20.13	-0.06	4.38	-0.14
6 ▼	5	Daisy / SSE	19.69	-1.27	6.14	-0.53
7 🔺	8	Vodafone Mobile	19.51	+2.37	5.47	+0.53
8 🔺	10	Sky / NOW Broadband	17.57	+0.83	4.04	+0.24
9 ▼	7	TalkTalk	17.28	-0.24	3.86	-0.2
10 ▼	9	EE Home	16.42	-0.37	3.75	-0.14
11	11	Three Mobile	15.49	+0.71	5.81	+0.63
12	12	O2 Mobile	13.27	-0.79	4.03	-0.16

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 3.52% of the speed tests performed in June 2018 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



#### Combined UK broadband rankings by upload speed

Aver	Average broadband upload & download speeds (Mbps) – June 2018					
Rank	Was	Droodband Drovidor	Average Upload		Average Download	
nalik	was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	5.76	+0.03	27.86	+0.1
-	-	All mobile broadband	5.91	-0.05	19.02	+0.15
1	1	Virgin Media	8.32	+0.26	60.08	+1.02
2	2	Vodafone Home	7.01	-0.04	26.8	-0.38
3	3	EE Mobile	6.34	-0.55	23.98	-2.37
4 🔺	5	BT	6.19	-0.01	26.41	-0.37
5 ▼	4	Daisy / SSE	6.14	-0.53	19.69	-1.27
6	6	Three Mobile	5.81	+0.63	15.49	+0.71
7	7	Vodafone Mobile	5.47	+0.53	19.51	+2.37
8	8	Plusnet / John Lewis	4.38	-0.14	20.13	-0.06
9 🔺	12	Sky / NOW Broadband	4.04	+0.24	17.57	+0.83
10 ▼	9	O2 Mobile	4.03	-0.16	13.27	-0.79
11 ▼	10	TalkTalk	3.86	-0.2	17.28	-0.24
12 ▼	11	EE Home	3.75	-0.14	16.42	-0.37

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In June 2018 average fixed line broadband download speed was 4.84 times faster than upload speed, while mobile broadband downloads averaged at 3.21 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



### Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – June 2018					
Broadband Provider	Overnight (00:00 to 07:59)	<b>Daytime</b> (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)	
All home broadband	27.16	28.31	27.35	27.86	
All mobile broadband	26.89	18.72	16.11	19.02	
Virgin Media	62.35	61.1	57.79	60.08	
Vodafone Home	28.38	28.39	24.2	26.8	
BT	26.49	26.11	26.91	26.41	
EE Mobile	33.14	22.61	22.5	23.98	
Plusnet / John Lewis	19.24	20.28	20.26	20.13	
Daisy / SSE	19.47	21.38	16.7	19.69	
Sky / NOW Broadband	17.88	17.88	17.02	17.57	
TalkTalk	17.97	17.4	16.79	17.28	
EE Home	14.45	16.57	16.88	16.42	
Three Mobile	21.78	15.42	13.21	15.49	

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



### Supplemental UK broadband providers

Average download & upload speeds (Mbps) – June 2018					
Broadband Provider	Average Download	Average Upload			
Post Office (rural/remote)	9.95	1.96			
Zen	25.29	7.94			
Eclipse Internet	21.68	5.67			
Origin	14.32	3.75			
KCOM	62.59	17.36			
Virgin Media Business	47.74	14.72			
Hyperoptic	84.21	71.01			
BT Wi-Fi (aka BT Fon)	7.37	3.9			
Gigaclear	56.34	50.88			
Wild West Net	21.19	7.07			
Entanet	22.14	10.22			

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



## **Expanded UK broadband download speed rankings**

A	Average download & upload speeds (Mbps) – June 2018				
Rank	Broadband Provider	Average Download	Average Upload		
1	Hyperoptic	84.21	71.01		
2	KCOM	62.59	17.36		
3	Virgin Media	60.08	8.32		
4	Gigaclear	56.34	50.88		
5	Virgin Media Business	47.74	14.72		
6	Vodafone Home	26.8	7.01		
7	BT	26.41	6.19		
8	Zen	25.29	7.94		
9	EE Mobile	23.98	6.34		
10	Entanet	22.14	10.22		
11	Eclipse Internet	21.68	5.67		
12	Wild West Net	21.19	7.07		
13	Plusnet / John Lewis	20.13	4.38		
14	Daisy / SSE	19.69	6.14		
15	Vodafone Mobile	19.51	5.47		
16	Sky / NOW Broadband	17.57	4.04		
17	TalkTalk	17.28	3.86		
18	EE Home	16.42	3.75		
19	Three Mobile	15.49	5.81		
20	Origin	14.32	3.75		
21	O2 Mobile	13.27	4.03		
22	Post Office (rural/remote)	9.95	1.96		
23	BT Wi-Fi (aka BT Fon)	7.37	3.9		



## **Expanded UK broadband upload speed rankings**

<b>A</b>	Average upload & download speeds (Mbps) – June 2018				
Rank	Broadband Provider	Average Upload	Average Download		
1	Hyperoptic	71.01	84.21		
2	Gigaclear	50.88	56.34		
3	KCOM	17.36	62.59		
4	Virgin Media Business	14.72	47.74		
5	Entanet	10.22	22.14		
6	Virgin Media	8.32	60.08		
7	Zen	7.94	25.29		
8	Wild West Net	7.07	21.19		
9	Vodafone Home	7.01	26.8		
10	EE Mobile	6.34	23.98		
11	BT	6.19	26.41		
12	Daisy / SSE	6.14	19.69		
13	Three Mobile	5.81	15.49		
14	Eclipse Internet	5.67	21.68		
15	Vodafone Mobile	5.47	19.51		
16	Plusnet / John Lewis	4.38	20.13		
17	Sky / NOW Broadband	4.04	17.57		
18	O2 Mobile	4.03	13.27		
19	BT Wi-Fi (aka BT Fon)	3.9	7.37		
20	TalkTalk	3.86	17.28		
21	EE Home	3.75	16.42		
22	Origin	3.75	14.32		
23	Post Office (rural/remote)	1.96	9.95		



#### About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection.
  Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
  - BT wholesale network (used by several suppliers outside their own low cost network areas)
  - Daisy wholesale network (used by SSE and Fleur)
  - **EE** (excluding 4G mobile broadband)
  - Plusnet wholesale network (used by John Lewis)
  - Sky (also sold as NOW Broadband)
  - TalkTalk wholesale network (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
  - Virgin Media
  - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
  - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
  - **Q2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
  - Three (used by Superdrug Mobile, TPO Mobile and FreedomPop)
  - Vodafone (used by Talkmobile)

#### About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode lookup functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

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