

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during July 2019.

Ave	Average fixed line download & upload speeds (Mbps) – July 2019					
Rank	Waa	Was Broadband Provider	Average	Download	Average Upload	
папк	was		Speed	Change	Speed	Change
-	-	All home broadband	33.5	-0.14	7.32	+0.05
1	1	Virgin Media	68.29	-0.9	10.15	+0.95
2	2	Vodafone Home	32.19	-0.3	8.83	0
3	3	BT	30.99	-0.71	7.69	-0.11
4	4	EE Home	24.9	+0.25	5.73	-0.27
5	5	Sky / NOW Broadband	23.85	-0.03	6.07	-0.03
6	6	Daisy / SSE	23.8	+1.05	9.23	+0.14
7	7	TalkTalk	21.92	-0.44	5.04	-0.2
8	8	Plusnet / John Lewis	21.44	+0.25	4.93	-0.05

#### **Fixed line home broadband providers**

Overall, the average download speeds across all fixed line providers decreased by -0.14Mbps to 33.5Mbps since last month, with upload speeds remaining stable at 7.32Mbps.

#### **Consumer mobile broadband providers**

Av	Average mobile download & upload speeds (Mbps) – July 2019						
Donk	Wee	Broadband Provider	Average	Download	Average Upload		
Rank	was	BIOAUDAIIU FIOVIUEI	Speed	Change	Speed	Change	
-	-	All mobile broadband	20.76	+0.57	6.04	-0.06	
1	1	EE Mobile	26.87	+0.94	6.74	+0.05	
2	2	Vodafone Mobile	24.09	-0.7	5.8	-0.15	
3	3	O2 Mobile	16.84	-0.8	4.44	-1.11	
4	4	Three Mobile	16.27	+0.24	5.39	+0.11	

Overall, the average download speeds across all mobile broadband providers increased by 0.57Mbps to 20.76Mbps since last month, with upload speeds remaining stable at 6.04Mbps.



Combined home and mobile	broadband rankings
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Average broadband download & upload speeds (Mbps) – July 2019						
Rank	Waa	Broadband Provider	Average Download		Average Upload	
nalik	was	BIOAUDAIIU FIOVIUEI	Speed	Change	Speed	Change
-	-	All home broadband	33.5	-0.14	7.32	+0.05
-	-	All mobile broadband	20.76	+0.57	6.04	-0.06
1	1	Virgin Media	68.29	-0.9	10.15	+0.95
2	2	Vodafone Home	32.19	-0.3	8.83	0
3	3	BT	30.99	-0.71	7.69	-0.11
4	4	EE Mobile	26.87	+0.94	6.74	+0.05
5 🔺	6	EE Home	24.9	+0.25	5.73	-0.27
6 🔻	5	Vodafone Mobile	24.09	-0.7	5.8	-0.15
7	7	Sky / NOW Broadband	23.85	-0.03	6.07	-0.03
8	8	Daisy / SSE	23.8	+1.05	9.23	+0.14
9	9	TalkTalk	21.92	-0.44	5.04	-0.2
10	10	Plusnet / John Lewis	21.44	+0.25	4.93	-0.05
11	11	O2 Mobile	16.84	-0.8	4.44	-1.11
12	12	Three Mobile	16.27	+0.24	5.39	+0.11

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 5.7% of the speed tests performed in July 2019 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Ave	Average broadband upload & download speeds (Mbps) – July 2019						
Donk			Average Upload		Average	Average Download	
Rank	Was	Broadband Provider	Speed	Change	Speed	Change	
-	-	All home broadband	7.32	+0.05	33.5	-0.14	
-	-	All mobile broadband	6.04	-0.06	20.76	+0.57	
1	1	Virgin Media	10.15	+0.95	68.29	-0.9	
2	2	Daisy / SSE	9.23	+0.14	23.8	+1.05	
3	3	Vodafone Home	8.83	0	32.19	-0.3	
4	4	BT	7.69	-0.11	30.99	-0.71	
5	5	EE Mobile	6.74	+0.05	26.87	+0.94	
6	6	Sky / NOW Broadband	6.07	-0.03	23.85	-0.03	
7 🔺	8	Vodafone Mobile	5.8	-0.15	24.09	-0.7	
8 🔻	7	EE Home	5.73	-0.27	24.9	+0.25	
9 🔺	10	Three Mobile	5.39	+0.11	16.27	+0.24	
10 🔺	11	TalkTalk	5.04	-0.2	21.92	-0.44	
11 🔺	12	Plusnet / John Lewis	4.93	-0.05	21.44	+0.25	
12 🔻	9	O2 Mobile	4.44	-1.11	16.84	-0.8	

### Combined UK broadband rankings by upload speed

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In July 2019 average fixed line broadband download speed was 4.58 times faster than upload speed, while mobile broadband downloads averaged at 3.44 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



#### Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – July 2019					
Broadband Provider	<b>Overnight</b> (00:00 to 07:59)	<b>Daytime</b> (08:00 to 17:59)	<b>Evening</b> (18:00 to 23:59)	<b>Overall</b> (00:00 to 23:59)	
All home broadband	33.53	33.5	33.5	33.5	
All mobile broadband	27.15	20.66	18.92	20.76	
Virgin Media	69.98	68.43	67.53	68.29	
Vodafone Home	34.98	30.73	33.56	32.19	
BT	33.15	30.68	30.77	30.99	
EE Mobile	31.94	26.34	26.28	26.87	
EE Home	24.83	24.74	25.19	24.9	
Sky / NOW Broadband	23.69	24.36	23.07	23.85	
TalkTalk	23.16	21.62	22.01	21.92	
Plusnet / John Lewis	21.83	21.57	20.99	21.44	
Three Mobile	25.02	16.16	13.86	16.27	

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Average download & upload speeds (Mbps) – July 2019					
Broadband Provider	Average Download	Average Upload			
Post Office (rural/remote)	11.47	2.07			
TalkTalk Business	24.62	6.66			
Zen	38.29	13.99			
Virgin Media Business	79.5	20.16			
Eclipse Internet	24.43	8.93			
Gigaclear	84.89	70.37			
КСОМ	55.33	17.06			
Quickline	16.81	4.78			
Hyperoptic	88.82	72.87			

### Supplemental UK broadband providers

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



### Expanded UK broadband download speed rankings

	Average download & upload speeds (Mbps) – July 2019				
Rank	Broadband Provider	Average Download	Average Upload		
1	Hyperoptic	88.82	72.87		
2	Gigaclear	84.89	70.37		
3	Virgin Media Business	79.5	20.16		
4	Virgin Media	68.29	10.15		
5	КСОМ	55.33	17.06		
6	Zen	38.29	13.99		
7	Vodafone Home	32.19	8.83		
8	BT	30.99	7.69		
9	EE Mobile	26.87	6.74		
10	EE Home	24.9	5.73		
11	TalkTalk Business	24.62	6.66		
12	Eclipse Internet	24.43	8.93		
13	Vodafone Mobile	24.09	5.8		
14	Sky / NOW Broadband	23.85	6.07		
15	Daisy / SSE	23.8	9.23		
16	TalkTalk	21.92	5.04		
17	Plusnet / John Lewis	21.44	4.93		
18	O2 Mobile	16.84	4.44		
19	Quickline	16.81	4.78		
20	Three Mobile	16.27	5.39		
21	Post Office (rural/remote)	11.47	2.07		



### **Expanded UK broadband upload speed rankings**

	Average upload & download speeds (Mbps) – July 2019					
Rank	Broadband Provider	Average Upload	Average Download			
1	Hyperoptic	72.87	88.82			
2	Gigaclear	70.37	84.89			
3	Virgin Media Business	20.16	79.5			
4	КСОМ	17.06	55.33			
5	Zen	13.99	38.29			
6	Virgin Media	10.15	68.29			
7	Daisy / SSE	9.23	23.8			
8	Eclipse Internet	8.93	24.43			
9	Vodafone Home	8.83	32.19			
10	BT	7.69	30.99			
11	EE Mobile	6.74	26.87			
12	TalkTalk Business	6.66	24.62			
13	Sky / NOW Broadband	6.07	23.85			
14	Vodafone Mobile	5.8	24.09			
15	EE Home	5.73	24.9			
16	Three Mobile	5.39	16.27			
17	TalkTalk	5.04	21.92			
18	Plusnet / John Lewis	4.93	21.44			
19	Quickline	4.78	16.81			
20	O2 Mobile	4.44	16.84			
21	Post Office (rural/remote)	2.07	11.47			



### About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
  - **BT wholesale network** (used by several suppliers outside their own low cost network areas)
  - **Daisy wholesale network** (used by SSE and Fleur)
  - **EE** (excluding 4G mobile broadband)
  - Plusnet wholesale network (used by John Lewis)
  - Sky (also sold as NOW Broadband)
  - **TalkTalk wholesale network** (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
  - Virgin Media
  - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
  - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
  - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
  - **Three** (used by Superdrug Mobile, TPO Mobile and FreedomPop)
  - **Vodafone** (used by Talkmobile)

#### About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

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