

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during January 2020.

Avera	Average fixed line download & upload speeds (Mbps) – January 2020					
Rank	Was	Broadband Provider	Average Download Average Uploa			e Upload
nalik	was		Speed	Change	Speed	Change
-	-	All home broadband	36.49	+0.37	8.14	-0.11
1	1	Virgin Media	78.97	+1.76	12.41	+0.09
2	2	Vodafone Home	37.36	+0.11	10.34	-0.1
3	3	BT	32.78	-0.6	8.09	-0.03
4 🔺	6	Sky / NOW Broadband	25.29	-0.46	6.42	-0.17
5 🔻	4	EE Home	25.15	-2.08	6.03	-0.98
6 🔺	7	TalkTalk	24.66	+1	5.83	+0.32
7 🔺	8	Plusnet / John Lewis	21.98	+1.35	5.13	+0.27
8 🔻	5	Daisy / SSE	21.98	-4.02	9.48	-1.85

Fixed line home broadband providers

Overall, the average download speeds across all fixed line providers increased by 0.37Mbps to 36.49Mbps since last month, with upload speeds decreasing by 0.1Mbps to 8.14Mbps.

Consumer mobile broadband providers

Ave	Average mobile download & upload speeds (Mbps) – January 2020						
Rank	Wee	Broadband Provider	Average Download Average Uploa			e Upload	
nalik	was	BIOAUDAIIU FIOVIUEI	Speed	Change	Speed	Change	
-	-	All mobile broadband	24.41	+1.81	6.7	+0.32	
1	1	EE Mobile	30.96	+3.05	7.84	+0.49	
2 🔺	4	Three Mobile	22.61	+3.5	6.12	+0.36	
3 🔻	2	Vodafone Mobile	22.56	-2.25	5.79	-0.85	
4 🔻	3	O2 Mobile	17.27	-2.03	4.4	+0.26	

Overall, the average download speeds across all mobile broadband providers increased by 1.81Mbps to 24.41Mbps since last month, with upload speeds increasing by 0.32Mbps to 6.7Mbps.



Avera	Average broadband download & upload speeds (Mbps) – January 2020					
Rank	Was	Broadband Provider	Average Download		Average Upload	
nalik	was	BIOAUDAIIU FIOVIUEI	Speed	Change	Speed	Change
-	-	All home broadband	36.49	+0.37	8.14	-0.11
-	-	All mobile broadband	24.41	+1.81	6.7	+0.32
1	1	Virgin Media	78.97	+1.76	12.41	+0.09
2	2	Vodafone Home	37.36	+0.11	10.34	-0.1
3	3	BT	32.78	-0.6	8.09	-0.03
4	4	EE Mobile	30.96	+3.05	7.84	+0.49
5 🔺	7	Sky / NOW Broadband	25.29	-0.46	6.42	-0.17
6 🔻	5	EE Home	25.15	-2.08	6.03	-0.98
7 🔺	9	TalkTalk	24.66	+1	5.83	+0.32
8 🔺	12	Three Mobile	22.61	+3.5	6.12	+0.36
9 🔻	8	Vodafone Mobile	22.56	-2.25	5.79	-0.85
10	10	Plusnet / John Lewis	21.98	+1.35	5.13	+0.27
11 🔻	6	Daisy / SSE	21.98	-4.02	9.48	-1.85
12 🔻	11	O2 Mobile	17.27	-2.03	4.4	+0.26

Combined home and mobile broadband rankings

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 6.8% of the speed tests performed in January 2020 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Avera	Average broadband upload & download speeds (Mbps) – January 2020					
Rank	Was	Dreadhard Dravidar	Average Upload		Average Download	
папк	was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	8.14	-0.11	36.49	+0.37
-	-	All mobile broadband	6.7	+0.32	24.41	+1.81
1	1	Virgin Media	12.41	+0.09	78.97	+1.76
2 🔺	3	Vodafone Home	10.34	-0.1	37.36	+0.11
3 🔻	2	Daisy / SSE	9.48	-1.85	21.98	-4.02
4	4	BT	8.09	-0.03	32.78	-0.6
5	5	EE Mobile	7.84	+0.49	30.96	+3.05
6 🔺	8	Sky / NOW Broadband	6.42	-0.17	25.29	-0.46
7 🔺	9	Three Mobile	6.12	+0.36	22.61	+3.5
8 🔻	6	EE Home	6.03	-0.98	25.15	-2.08
9 🔺	10	TalkTalk	5.83	+0.32	24.66	+1
10 🔻	7	Vodafone Mobile	5.79	-0.85	22.56	-2.25
11	11	Plusnet / John Lewis	5.13	+0.27	21.98	+1.35
12	12	O2 Mobile	4.4	+0.26	17.27	-2.03

Combined UK broadband rankings by upload speed

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In January 2020 average fixed line broadband download speed was 4.48 times faster than upload speed, while mobile broadband downloads averaged at 3.64 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – January 2020					
Broadband Provider	Overnight (00:00 to 07:59)	Daytime (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)	
All home broadband	38.85	36.11	36.62	36.49	
All mobile broadband	32.28	25.01	21.52	24.41	
Virgin Media	87.39	79.5	76.73	78.97	
Vodafone Home	38.42	36.22	38.9	37.36	
BT	36.6	32.75	32.11	32.78	
EE Mobile	33.9	31.66	29.34	30.96	
Sky / NOW Broadband	26.56	25.38	24.93	25.29	
EE Home	26.32	24.92	25.35	25.15	
TalkTalk	26.92	24.09	25.09	24.66	
Three Mobile	33.86	23.24	18.38	22.61	
Plusnet / John Lewis	22.29	21.76	22.27	21.98	

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Average download & upload speeds (Mbps) – January 2020					
Broadband Provider	Average Download	Average Upload			
Post Office (rural/remote)	14.75	2.87			
TalkTalk Business	26.99	7.45			
Zen	38.89	10.66			
Andrews & Arnold (AAISP)	16.49	1.48			
Virgin Media Business	97.97	30.25			
Hyperoptic	86.66	55.86			
Eclipse Internet	23.65	7.73			
Metronet UK	45.93	28.52			
Gigaclear	91.78	71.61			
КСОМ	95.58	22.06			
BT Wi-Fi (aka BT Fon)	11.09	5.99			
Gamma	38.75	14.81			
IDNet	17.76	3.33			

Supplemental UK broadband providers

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



Expanded UK broadband download speed rankings

A	Average download & upload speeds (Mbps) – January 2020				
Rank	Broadband Provider	Average Download	Average Upload		
1	Virgin Media Business	97.97	30.25		
2	КСОМ	95.58	22.06		
3	Gigaclear	91.78	71.61		
4	Hyperoptic	86.66	55.86		
5	Virgin Media	78.97	12.41		
6	Metronet UK	45.93	28.52		
7	Zen	38.89	10.66		
8	Gamma	38.75	14.81		
9	Vodafone Home	37.36	10.34		
10	BT	32.78	8.09		
11	EE Mobile	30.96	7.84		
12	TalkTalk Business	26.99	7.45		
13	Sky / NOW Broadband	25.29	6.42		
14	EE Home	25.15	6.03		
15	TalkTalk	24.66	5.83		
16	Eclipse Internet	23.65	7.73		
17	Three Mobile	22.61	6.12		
18	Vodafone Mobile	22.56	5.79		
19	Plusnet / John Lewis	21.98	5.13		
20	Daisy / SSE	21.98	9.48		
21	IDNet	17.76	3.33		
22	O2 Mobile	17.27	4.4		
23	Andrews & Arnold (AAISP)	16.49	1.48		
24	Post Office (rural/remote)	14.75	2.87		
25	BT Wi-Fi (aka BT Fon)	11.09	5.99		



Expanded UK broadband upload speed rankings

A	Average upload & download speeds (Mbps) – January 2020				
Rank	Broadband Provider	Average Upload	Average Download		
1	Gigaclear	71.61	91.78		
2	Hyperoptic	55.86	86.66		
3	Virgin Media Business	30.25	97.97		
4	Metronet UK	28.52	45.93		
5	КСОМ	22.06	95.58		
6	Gamma	14.81	38.75		
7	Virgin Media	12.41	78.97		
8	Zen	10.66	38.89		
9	Vodafone Home	10.34	37.36		
10	Daisy / SSE	9.48	21.98		
11	BT	8.09	32.78		
12	EE Mobile	7.84	30.96		
13	Eclipse Internet	7.73	23.65		
14	TalkTalk Business	7.45	26.99		
15	Sky / NOW Broadband	6.42	25.29		
16	Three Mobile	6.12	22.61		
17	EE Home	6.03	25.15		
18	BT Wi-Fi (aka BT Fon)	5.99	11.09		
19	TalkTalk	5.83	24.66		
20	Vodafone Mobile	5.79	22.56		
21	Plusnet / John Lewis	5.13	21.98		
22	O2 Mobile	4.4	17.27		
23	IDNet	3.33	17.76		
24	Post Office (rural/remote)	2.87	14.75		
25	Andrews & Arnold (AAISP)	1.48	16.49		



About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
 - BT wholesale network (used by several suppliers outside their own low cost network areas)
 - **Daisy wholesale network** (used by SSE and Fleur)
 - **EE** (excluding 4G mobile broadband)
 - Plusnet wholesale network (used by John Lewis)
 - Sky (also sold as NOW Broadband)
 - **TalkTalk wholesale network** (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
 - Virgin Media
 - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
 - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
 - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
 - **Three** (used by Superdrug Mobile, TPO Mobile and FreedomPop)
 - **Vodafone** (used by Talkmobile)

About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

For more information contact Fiona Conner via email at press@broadband.co.uk