This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during February 2018.

Fixed line home broadband providers

Avera	Average fixed line download & upload speeds (Mbps) – February 2018					
Rank	Was	Broadband Provider	Average	Download	Average Upload	
nalik	was	Bioaubaliu Piovidei	Speed	Change	Speed	Change
-	-	All home broadband	28.18	+0.69	5.56	+0.17
1	1	Virgin Media	61.3	-0.69	7.71	+0.35
2	2	Vodafone Home	29.29	+3.16	7.61	+0.74
3	3	BT	26.93	+1.83	6.17	+0.33
4 🔺	5	Daisy / SSE	26.04	+7.74	7.58	+1.74
5 🔻	4	Plusnet / John Lewis	19.86	+1.39	4.24	+0.29
6 ▲	8	Sky / NOW Broadband	17.01	+0.87	3.85	+0.22
7 ▼	6	EE Home	16.96	+0.08	3.97	+0.02
8 ▼	7	TalkTalk	16.8	+0.47	3.78	+0.11

Overall, the average download speeds across all fixed line providers increased by 0.69Mbps to 28.18Mbps since last month, with upload speeds increasing by 0.17Mbps to 5.56Mbps.

Consumer mobile broadband providers

Aver	Average mobile download & upload speeds (Mbps) – February 2018						
Rank	Was	Broadband Provider	Average	Download	Average Upload		
nalik	was	Bioaubaliu Pioviuei	Speed	Change	Speed	Change	
-	-	All mobile broadband	20.1	+1.16	6.31	+0.63	
1	1	EE Mobile	25.75	-0.41	6.16	-0.39	
2	2	Vodafone Mobile	20.37	+1.61	6.3	+0.64	
3	3	Three Mobile	15.53	+0.49	6.01	+1.6	
4	4	O2 Mobile	14.76	+0.5	4.53	+0.49	

Overall, the average download speeds across all mobile broadband providers increased by 1.16Mbps to 20.1Mbps since last month, with upload speeds increasing by 0.63Mbps to 6.31Mbps.



Combined home and mobile broadband rankings

Average broadband download & upload speeds (Mbps) – February 2018						
Rank	Was	Broadband Provider	Average Download		Average Upload	
nalik	Was		Speed	Change	Speed	Change
-	-	All home broadband	28.18	+0.69	5.56	+0.17
-	-	All mobile broadband	20.1	+1.16	6.31	+0.63
1	1	Virgin Media	61.3	-0.69	7.71	+0.35
2 🔺	3	Vodafone Home	29.29	+3.16	7.61	+0.74
3 ▲	4	ВТ	26.93	+1.83	6.17	+0.33
4 🔺	7	Daisy / SSE	26.04	+7.74	7.58	+1.74
5 🔻	2	EE Mobile	25.75	-0.41	6.16	-0.39
6 ▼	5	Vodafone Mobile	20.37	+1.61	6.3	+0.64
7 ▼	6	Plusnet / John Lewis	19.86	+1.39	4.24	+0.29
8 🛦	10	Sky / NOW Broadband	17.01	+0.87	3.85	+0.22
9 🔻	8	EE Home	16.96	+0.08	3.97	+0.02
10 ▼	9	TalkTalk	16.8	+0.47	3.78	+0.11
11	11	Three Mobile	15.53	+0.49	6.01	+1.6
12	12	O2 Mobile	14.76	+0.5	4.53	+0.49

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 2.71% of the speed tests performed in February 2018 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Combined UK broadband rankings by upload speed

Avera	Average broadband upload & download speeds (Mbps) – February 2018					
Rank	Was	Broadband Provider	Average Upload		Average Download	
nalik	was		Speed	Change	Speed	Change
-	-	All home broadband	5.56	+0.17	28.18	+0.69
-	-	All mobile broadband	6.31	+0.63	20.1	+1.16
1	1	Virgin Media	7.71	+0.35	61.3	-0.69
2	2	Vodafone Home	7.61	+0.74	29.29	+3.16
3 🔺	4	Daisy / SSE	7.58	+1.74	26.04	+7.74
4 🔺	6	Vodafone Mobile	6.3	+0.64	20.37	+1.61
5	5	BT	6.17	+0.33	26.93	+1.83
6 ▼	3	EE Mobile	6.16	-0.39	25.75	-0.41
7	7	Three Mobile	6.01	+1.6	15.53	+0.49
8	8	O2 Mobile	4.53	+0.49	14.76	+0.5
9	9	Plusnet / John Lewis	4.24	+0.29	19.86	+1.39
10	10	EE Home	3.97	+0.02	16.96	+0.08
11 ▲	12	Sky / NOW Broadband	3.85	+0.22	17.01	+0.87
12 ▼	11	TalkTalk	3.78	+0.11	16.8	+0.47

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In February 2018 average fixed line broadband download speed was 5.07 times faster than upload speed, while mobile broadband downloads averaged at 3.18 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – February 2018						
Broadband Provider	Overnight (00:00 to 07:59)	Daytime (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)		
All home broadband	30.25	28.27	27.6	28.18		
All mobile broadband	26.18	20.27	18.54	20.1		
Virgin Media	66.72	61.87	59.37	61.3		
Vodafone Home	36.88	30.65	26.25	29.29		
BT	28.22	26.7	27.02	26.93		
Daisy / SSE	36.93	26.1	21.32	26.04		
EE Mobile	38.39	24.45	25.17	25.75		
Plusnet / John Lewis	19.72	19.84	19.93	19.86		
Sky / NOW Broadband	17.48	17.06	16.85	17.01		
EE Home	16.14	16.62	17.68	16.96		
TalkTalk	17.85	17.11	16.05	16.8		
Three Mobile	16.75	16.93	13.26	15.53		

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

From May 2018, fixed line broadband advertised speeds will be based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Supplemental UK broadband providers

Average download & upload speeds (Mbps) – February 2018					
Broadband Provider	Average Download	Average Upload			
Post Office (rural/remote)	7.57	1.65			
Zen	26.91	8.79			
Origin	18.5	4.94			
KCOM	46.51	12.94			
Eclipse Internet	18.29	4.51			
Hyperoptic	97.8	79.89			
BT Wi-Fi (aka BT Fon)	6.1	2.53			
Gigaclear	61.66	54.68			
Call Flow Solutions	21.98	5.74			
Demon Broadband	18.46	16.24			
Relish	16.86	2.55			

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



Expanded UK broadband download speed rankings

Ave	Average download & upload speeds (Mbps) – February 2018				
Rank	Broadband Provider	Average Download	Average Upload		
1	Hyperoptic	97.8	79.89		
2	Gigaclear	61.66	54.68		
3	Virgin Media	61.3	7.71		
4	KCOM	46.51	12.94		
5	Vodafone Home	29.29	7.61		
6	BT	26.93	6.17		
7	Zen	26.91	8.79		
8	Daisy / SSE	26.04	7.58		
9	EE Mobile	25.75	6.16		
10	Call Flow Solutions	21.98	5.74		
11	Vodafone Mobile	20.37	6.3		
12	Plusnet / John Lewis	19.86	4.24		
13	Origin	18.5	4.94		
14	Demon Broadband	18.46	16.24		
15	Eclipse Internet	18.29	4.51		
16	Sky / NOW Broadband	17.01	3.85		
17	EE Home	16.96	3.97		
18	Relish	16.86	2.55		
19	TalkTalk	16.8	3.78		
20	Three Mobile	15.53	6.01		
21	O2 Mobile	14.76	4.53		
22	Post Office (rural/remote)	7.57	1.65		
23	BT Wi-Fi (aka BT Fon)	6.1	2.53		



Expanded UK broadband upload speed rankings

Ave	Average upload & download speeds (Mbps) – February 2018					
Rank	Broadband Provider	Average Upload	Average Download			
1	Hyperoptic	79.89	97.8			
2	Gigaclear	54.68	61.66			
3	Demon Broadband	16.24	18.46			
4	KCOM	12.94	46.51			
5	Zen	8.79	26.91			
6	Virgin Media	7.71	61.3			
7	Vodafone Home	7.61	29.29			
8	Daisy / SSE	7.58	26.04			
9	Vodafone Mobile	6.3	20.37			
10	BT	6.17	26.93			
11	EE Mobile	6.16	25.75			
12	Three Mobile	6.01	15.53			
13	Call Flow Solutions	5.74	21.98			
14	Origin	4.94	18.5			
15	O2 Mobile	4.53	14.76			
16	Eclipse Internet	4.51	18.29			
17	Plusnet / John Lewis	4.24	19.86			
18	EE Home	3.97	16.96			
19	Sky / NOW Broadband	3.85	17.01			
20	TalkTalk	3.78	16.8			
21	Relish	2.55	16.86			
22	BT Wi-Fi (aka BT Fon)	2.53	6.1			
23	Post Office (rural/remote)	1.65	7.57			



About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection.
 Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
 - BT wholesale network (used by several suppliers outside their own low cost network areas)
 - Daisy wholesale network (used by SSE and Fleur)
 - **EE** (excluding 4G mobile broadband)
 - Plusnet wholesale network (used by John Lewis)
 - Sky (also sold as NOW Broadband)
 - TalkTalk wholesale network (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
 - Virgin Media
 - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
 - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
 - O2 (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
 - Three (used by Superdrug Mobile, TPO Mobile and FreedomPop)
 - Vodafone (used by Talkmobile)

About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode lookup functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

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