This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during December 2023.

Fixed line home broadband providers

Avera	Average fixed line download & upload speeds (Mbps) – December 2023						
Rank	\\\.	Vas Broadband Provider	Average Download Average			ge Upload	
nalik	vvas		Speed	Change	Speed	Change	
-	-	All home broadband	102.55	+4.13	30.94	+3.31	
1	1	Virgin Media	202.27	-6.38	29.77	-0.91	
2	2	Zen Broadband	123.66	+4.47	69.51	+18.53	
3	3	Vodafone Home	105.62	+1.18	43.67	+5.98	
4	4	BT	85.71	+8.71	18.97	+1	
5	5	Sky / NOW Broadband	67.71	+6.72	16.89	+2.48	
6	6	Plusnet / John Lewis	58.69	-2.14	12.89	-1.05	
7	7	EE Home	49.44	+3.76	13.49	+1.88	
8	8	TalkTalk	39.72	+0.82	11.29	+0.28	

Overall, the average download speeds across all fixed line providers increased by 4.13Mbps to 102.55Mbps since last month, with upload speeds increasing by 3.31Mbps to 30.94Mbps.

Consumer mobile broadband providers

Aver	Average mobile download & upload speeds (Mbps) – December 2023						
Rank	Was	Broadband Provider	Average Download		Average Upload		
nalik	was	Bioaubaliu Piovidei	Speed	Change	Speed	Change	
-	-	All mobile broadband	49.56	+3.87	10.17	+0.07	
1	1	Three Mobile	63.11	+13.37	11.83	+1.05	
2 🛦	3	O2 Mobile	53.51	+13.83	7.28	+1.16	
3 ▼	2	Vodafone Mobile	41.64	-3.07	8.24	-1.66	
4	4	EE Mobile	33.19	-5.24	8.71	-0.81	

Overall, the average download speeds across all mobile broadband providers increased by 3.87Mbps to 49.56Mbps since last month, with upload speeds remaining stable at 10.17Mbps.



Combined home and mobile broadband rankings

Average broadband download & upload speeds (Mbps) – December 2023						
Rank	\A/	Droodhond Drovider	Average Download		Average Upload	
nalik	Was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	102.55	+4.13	30.94	+3.31
-	-	All mobile broadband	49.56	+3.87	10.17	+0.07
1	1	Virgin Media	202.27	-6.38	29.77	-0.91
2	2	Zen Broadband	123.66	+4.47	69.51	+18.53
3	3	Vodafone Home	105.62	+1.18	43.67	+5.98
4	4	ВТ	85.71	+8.71	18.97	+1
5	5	Sky / NOW Broadband	67.71	+6.72	16.89	+2.48
6 ▲	7	Three Mobile	63.11	+13.37	11.83	+1.05
7 ▼	6	Plusnet / John Lewis	58.69	-2.14	12.89	-1.05
8 🛦	10	O2 Mobile	53.51	+13.83	7.28	+1.16
9 ▼	8	EE Home	49.44	+3.76	13.49	+1.88
10 ▼	9	Vodafone Mobile	41.64	-3.07	8.24	-1.66
11	11	TalkTalk	39.72	+0.82	11.29	+0.28
12	12	EE Mobile	33.19	-5.24	8.71	-0.81

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 8.93% of the speed tests performed in December 2023 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Combined UK broadband rankings by upload speed

Average broadband upload & download speeds (Mbps) – December 2023						
Rank	\\\-	Broadband Provider	Average Upload		Average Download	
nalik	Was	Broauband Provider	Speed	Change	Speed	Change
-	-	All home broadband	30.94	+3.31	102.55	+4.13
-	-	All mobile broadband	10.17	+0.07	49.56	+3.87
1	1	Zen Broadband	69.51	+18.53	123.66	+4.47
2	2	Vodafone Home	43.67	+5.98	105.62	+1.18
3	3	Virgin Media	29.77	-0.91	202.27	-6.38
4	4	BT	18.97	+1	85.71	+8.71
5	5	Sky / NOW Broadband	16.89	+2.48	67.71	+6.72
6 ▲	7	EE Home	13.49	+1.88	49.44	+3.76
7 ▼	6	Plusnet / John Lewis	12.89	-1.05	58.69	-2.14
8 🛦	9	Three Mobile	11.83	+1.05	63.11	+13.37
9 ▼	8	TalkTalk	11.29	+0.28	39.72	+0.82
10 ▲	11	EE Mobile	8.71	-0.81	33.19	-5.24
11 ▼	10	Vodafone Mobile	8.24	-1.66	41.64	-3.07
12	12	O2 Mobile	7.28	+1.16	53.51	+13.83

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In December 2023 average fixed line broadband download speed was 3.31 times faster than upload speed, while mobile broadband downloads averaged at 4.87 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – December 2023					
Broadband Provider	Overnight (00:00 to 07:59)	Daytime (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)	
All home broadband	115.23	97.86	108.29	102.55	
All mobile broadband	57.03	47.78	50.09	49.56	
Virgin Media	259.59	194	202.32	202.27	
BT	89.52	83.23	89.88	85.71	
Sky / NOW Broadband	74.88	66.81	67.73	67.71	
TalkTalk	48.96	35.6	44.63	39.72	

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Supplemental UK broadband providers

Average download & upload speeds (Mbps) – December 2023					
Broadband Provider	Average Download	Average Upload			
TalkTalk Business	44.8	20.35			
Community Fibre	363.81	265.9			
YouFibre	176.97	143.45			

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



Expanded UK broadband download speed rankings

Aver	Average download & upload speeds (Mbps) – December 2023				
Rank	Broadband Provider	Average Download	Average Upload		
1	Community Fibre	363.81	265.9		
2	Virgin Media	202.27	29.77		
3	YouFibre	176.97	143.45		
4	Zen Broadband	123.66	69.51		
5	Vodafone Home	105.62	43.67		
6	BT	85.71	18.97		
7	Sky / NOW Broadband	67.71	16.89		
8	Three Mobile	63.11	11.83		
9	Plusnet / John Lewis	58.69	12.89		
10	O2 Mobile	53.51	7.28		
11	EE Home	49.44	13.49		
12	TalkTalk Business	44.8	20.35		
13	Vodafone Mobile	41.64	8.24		
14	TalkTalk	39.72	11.29		
15	EE Mobile	33.19	8.71		



Expanded UK broadband upload speed rankings

Aver	Average upload & download speeds (Mbps) – December 2023					
Rank	Broadband Provider	Average Upload	Average Download			
1	Community Fibre	265.9	363.81			
2	YouFibre	143.45	176.97			
3	Zen Broadband	69.51	123.66			
4	Vodafone Home	43.67	105.62			
5	Virgin Media	29.77	202.27			
6	TalkTalk Business	20.35	44.8			
7	BT	18.97	85.71			
8	Sky / NOW Broadband	16.89	67.71			
9	EE Home	13.49	49.44			
10	Plusnet / John Lewis	12.89	58.69			
11	Three Mobile	11.83	63.11			
12	TalkTalk	11.29	39.72			
13	EE Mobile	8.71	33.19			
14	Vodafone Mobile	8.24	41.64			
15	O2 Mobile	7.28	53.51			



About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection.
 Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
 - BT wholesale network (used by several suppliers outside their own low cost network areas)
 - EE (excluding 4G mobile broadband)
 - Plusnet wholesale network (used by John Lewis)
 - Sky (also sold as NOW Broadband)
 - TalkTalk wholesale network (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
 - Virgin Media
 - Vodafone
 - Zen
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
 - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
 - O2 (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
 - Three (used by Superdrug Mobile, TPO Mobile and FreedomPop)
 - Vodafone (used by Talkmobile)

About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode lookup functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

For more information contact Chris Said via email at press@broadband.co.uk