This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during August 2021.

Fixed line home broadband providers

Aver	Average fixed line download & upload speeds (Mbps) – August 2021						
Rank	Was	Droadband Drovidor	Average Download		Average Upload		
nalik	nk Was Broadband Provider		Speed	Change	Speed	Change	
-	-	All home broadband	55.81	+1.01	12.67	+0.44	
1	1	Virgin Media	117.81	0	16.11	+0.23	
2 🔺	3	Zen Broadband	78.06	+26.71	37.52	+22.71	
3 ▼	2	ВТ	52.02	-1.46	12.15	-0.26	
4	4	Vodafone Home	46.15	+4.11	13.76	+0.7	
5	5	Sky / NOW Broadband	37.86	+1.39	9.67	+0.04	
6	6	TalkTalk	34.09	+2.96	8.64	+1.05	
7	7	EE Home	29.94	-0.16	7.02	-0.46	
8	8	Plusnet / John Lewis	24.45	-0.85	5.73	-0.3	

Overall, the average download speeds across all fixed line providers increased by 1.01Mbps to 55.81Mbps since last month, with upload speeds increasing by 0.44Mbps to 12.67Mbps.

Consumer mobile broadband providers

Ave	Average mobile download & upload speeds (Mbps) – August 2021							
Rank	Woo	Broadband Provider	Average Download		Average Upload			
nalik	was		Speed	Change	Speed	Change		
-	-	All mobile broadband	33.18	+2.2	7.93	+0.99		
1 🔺	2	Three Mobile	35.46	+1.98	8.03	+1.62		
2 ▼	1	EE Mobile	34.75	-0.9	8.05	-0.84		
3	3	Vodafone Mobile	27.92	+3.52	6.69	+1.31		
4	4	O2 Mobile	18.07	+4.39	4.35	+0.84		

Overall, the average download speeds across all mobile broadband providers increased by 2.19Mbps to 33.18Mbps since last month, with upload speeds increasing by 0.99Mbps to 7.93Mbps.



Combined home and mobile broadband rankings

Average broadband download & upload speeds (Mbps) – August 2021						
Rank Was		a Drandhand Dravidan	Average Download		Average Upload	
nalik	was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	55.81	+1.01	12.67	+0.44
-	-	All mobile broadband	33.18	+2.2	7.93	+0.99
1	1	Virgin Media	117.81	0	16.11	+0.23
2 🔺	3	Zen Broadband	78.06	+26.71	37.52	+22.71
3 ▼	2	ВТ	52.02	-1.46	12.15	-0.26
4	4	Vodafone Home	46.15	+4.11	13.76	+0.7
5	5	Sky / NOW Broadband	37.86	+1.39	9.67	+0.04
6 ▲	7	Three Mobile	35.46	+1.98	8.03	+1.62
7 ▼	6	EE Mobile	34.75	-0.9	8.05	-0.84
8	8	TalkTalk	34.09	+2.96	8.64	+1.05
9	9	EE Home	29.94	-0.16	7.02	-0.46
10 ▲	11	Vodafone Mobile	27.92	+3.52	6.69	+1.31
11 ▼	10	Plusnet / John Lewis	24.45	-0.85	5.73	-0.3
12	12	O2 Mobile	18.07	+4.39	4.35	+0.84

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 9.26% of the speed tests performed in August 2021 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Combined UK broadband rankings by upload speed

Avera	Average broadband upload & download speeds (Mbps) – August 2021						
Rank	Was	Broadband Provider	Averag	Average Upload		Average Download	
nalik	W as		Speed	Change	Speed	Change	
-	-	All home broadband	12.67	+0.44	55.81	+1.01	
-	-	All mobile broadband	7.93	+0.99	33.18	+2.2	
1 🛦	2	Zen Broadband	37.52	+22.71	78.06	+26.71	
2 ▼	1	Virgin Media	16.11	+0.23	117.81	0	
3	3	Vodafone Home	13.76	+0.7	46.15	+4.11	
4	4	ВТ	12.15	-0.26	52.02	-1.46	
5	5	Sky / NOW Broadband	9.67	+0.04	37.86	+1.39	
6 ▲	7	TalkTalk	8.64	+1.05	34.09	+2.96	
7 ▼	6	EE Mobile	8.05	-0.84	34.75	-0.9	
8 🛦	9	Three Mobile	8.03	+1.62	35.46	+1.98	
9 ▼	8	EE Home	7.02	-0.46	29.94	-0.16	
10 ▲	11	Vodafone Mobile	6.69	+1.31	27.92	+3.52	
11 ▼	10	Plusnet / John Lewis	5.73	-0.3	24.45	-0.85	
12	12	O2 Mobile	4.35	+0.84	18.07	+4.39	

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In August 2021 average fixed line broadband download speed was 4.4 times faster than upload speed, while mobile broadband downloads averaged at 4.18 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – August 2021						
Broadband Provider	Overnight (00:00 to 07:59)	Daytime (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)		
All home broadband	55.88	55.28	56.96	55.81		
All mobile broadband	40.65	31.37	34.06	33.18		
Virgin Media	130.38	116.37	116.49	117.81		
BT	50.54	51.82	53.12	52.02		
Vodafone Home	45.39	45.63	47.57	46.15		
Sky / NOW Broadband	42.89	36.98	37.78	37.86		
Three Mobile	42.61	33.72	36.41	35.46		
EE Mobile	38.52	32.54	38.42	34.75		
TalkTalk	33.58	33.62	35.32	34.09		
EE Home	30.63	28.22	33.72	29.94		
Plusnet / John Lewis	24.96	24.17	24.9	24.45		

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Supplemental UK broadband providers

Average download & upload speeds (Mbps) – August 2021					
Broadband Provider	Average Download	Average Upload			
TalkTalk Business	36.83	9.87			
Post Office	18.16	3.54			
Gigaclear	114.76	83.73			
Vodafone Wholesale	36.53	13.89			
Hyperoptic	170.93	133.02			
Virgin Media Business	69.87	18.16			
Daisy	36.38	15.92			
Eclipse/KCOM Business	29	9.32			

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



Expanded UK broadband download speed rankings

Av	Average download & upload speeds (Mbps) – August 2021					
Rank	Broadband Provider	Average Download	Average Upload			
1	Hyperoptic	170.93	133.02			
2	Virgin Media	117.81	16.11			
3	Gigaclear	114.76	83.73			
4	Zen Broadband	78.06	37.52			
5	Virgin Media Business	69.87	18.16			
6	BT	52.02	12.15			
7	Vodafone Home	46.15	13.76			
8	Sky / NOW Broadband	37.86	9.67			
9	TalkTalk Business	36.83	9.87			
10	Vodafone Wholesale	36.53	13.89			
11	Daisy	36.38	15.92			
12	Three Mobile	35.46	8.03			
13	EE Mobile	34.75	8.05			
14	TalkTalk	34.09	8.64			
15	EE Home	29.94	7.02			
16	Eclipse/KCOM Business	29	9.32			
17	Vodafone Mobile	27.92	6.69			
18	Plusnet / John Lewis	24.45	5.73			
19	Post Office	18.16	3.54			
20	O2 Mobile	18.07	4.35			



Expanded UK broadband upload speed rankings

Average upload & download speeds (Mbps) – August 2021					
Rank	Broadband Provider	Average Upload	Average Download		
1	Hyperoptic	133.02	170.93		
2	Gigaclear	83.73	114.76		
3	Zen Broadband	37.52	78.06		
4	Virgin Media Business	18.16	69.87		
5	Virgin Media	16.11	117.81		
6	Daisy	15.92	36.38		
7	Vodafone Wholesale	13.89	36.53		
8	Vodafone Home	13.76	46.15		
9	BT	12.15	52.02		
10	TalkTalk Business	9.87	36.83		
11	Sky / NOW Broadband	9.67	37.86		
12	Eclipse/KCOM Business	9.32	29		
13	TalkTalk	8.64	34.09		
14	EE Mobile	8.05	34.75		
15	Three Mobile	8.03	35.46		
16	EE Home	7.02	29.94		
17	Vodafone Mobile	6.69	27.92		
18	Plusnet / John Lewis	5.73	24.45		
19	O2 Mobile	4.35	18.07		
20	Post Office	3.54	18.16		



About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection.
 Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
 - BT wholesale network (used by several suppliers outside their own low cost network areas)
 - **EE** (excluding 4G mobile broadband)
 - Plusnet wholesale network (used by John Lewis)
 - Sky (also sold as NOW Broadband)
 - TalkTalk wholesale network (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
 - Virgin Media
 - Vodafone
 - Zen
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
 - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
 - O2 (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
 - Three (used by Superdrug Mobile, TPO Mobile and FreedomPop)
 - Vodafone (used by Talkmobile)

About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode lookup functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

For more information contact Chris Said via email at press@broadband.co.uk