

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during August 2019.

Aver	Average fixed line download & upload speeds (Mbps) – August 2019					
Rank	14/22	Due adh an d Due videu	Average Download		Average Upload	
папк	Was Broadband Provider		Speed	Change	Speed	Change
-	-	All home broadband	33.09	-0.41	7.28	-0.04
1	1	Virgin Media	66.6	-1.69	10.16	+0.01
2	2	Vodafone Home	30.36	-1.83	7.93	-0.9
3	3	BT	29.58	-1.41	7.19	-0.5
4 🔺	6	Daisy / SSE	24.56	+0.76	8.02	-1.21
5	5	Sky / NOW Broadband	24.1	+0.25	6.16	+0.09
6 🔻	4	EE Home	23.57	-1.33	5.39	-0.34
7	7	TalkTalk	22.08	+0.16	5.16	+0.12
8	8	Plusnet / John Lewis	21.27	-0.17	4.85	-0.08

### **Fixed line home broadband providers**

Overall, the average download speeds across all fixed line providers decreased by -0.41Mbps to 33.09Mbps since last month, with upload speeds remaining stable at 7.28Mbps.

#### **Consumer mobile broadband providers**

Ave	Average mobile download & upload speeds (Mbps) – August 2019						
Rank	Wee	Broadband Provider	Average Download Average Up			e Upload	
nalik	was		Speed	Change	Speed	Change	
-	-	All mobile broadband	23.76	+3	7.11	+1.07	
1 🔺	2	Vodafone Mobile	37.85	+13.76	7.66	+1.86	
2 🔻	1	EE Mobile	26.01	-0.86	6.52	-0.22	
3 🔺	4	Three Mobile	19.63	+3.36	7.11	+1.72	
4 🔻	3	O2 Mobile	16.74	-0.1	4.65	+0.21	

Overall, the average download speeds across all mobile broadband providers increased by 3Mbps to 23.76Mbps since last month, with upload speeds increasing by 1.07Mbps to 7.11Mbps.



Avera	Average broadband download & upload speeds (Mbps) – August 2019					
Rank	Was	Broadband Provider	Average Download		Average Upload	
папк	was	Broauband Provider	Speed	Change	Speed	Change
-	-	All home broadband	33.09	-0.41	7.28	-0.04
-	-	All mobile broadband	23.76	+3	7.11	+1.07
1	1	Virgin Media	66.6	-1.69	10.16	+0.01
2 🔺	6	Vodafone Mobile	37.85	+13.76	7.66	+1.86
3 🔻	2	Vodafone Home	30.36	-1.83	7.93	-0.9
4 🔻	3	BT	29.58	-1.41	7.19	-0.5
5 🔻	4	EE Mobile	26.01	-0.86	6.52	-0.22
6 🔺	8	Daisy / SSE	24.56	+0.76	8.02	-1.21
7	7	Sky / NOW Broadband	24.1	+0.25	6.16	+0.09
8 🔻	5	EE Home	23.57	-1.33	5.39	-0.34
9	9	TalkTalk	22.08	+0.16	5.16	+0.12
10	10	Plusnet / John Lewis	21.27	-0.17	4.85	-0.08
11 🔺	12	Three Mobile	19.63	+3.36	7.11	+1.72
12 🔻	11	O2 Mobile	16.74	-0.1	4.65	+0.21

### **Combined home and mobile broadband rankings**

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 7.88% of the speed tests performed in August 2019 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Avera	Average broadband upload & download speeds (Mbps) – August 2019					
Rank	Was	Broadband Provider	Average Upload		Average Download	
папк	was	Broauband Provider	Speed	Change	Speed	Change
-	-	All home broadband	7.28	-0.04	33.09	-0.41
-	-	All mobile broadband	7.11	+1.07	23.76	+3
1	1	Virgin Media	10.16	+0.01	66.6	-1.69
2	2	Daisy / SSE	8.02	-1.21	24.56	+0.76
3	3	Vodafone Home	7.93	-0.9	30.36	-1.83
4 🔺	7	Vodafone Mobile	7.66	+1.86	37.85	+13.76
5 🔻	4	BT	7.19	-0.5	29.58	-1.41
6 🔺	9	Three Mobile	7.11	+1.72	19.63	+3.36
7 🔻	5	EE Mobile	6.52	-0.22	26.01	-0.86
8 🔻	6	Sky / NOW Broadband	6.16	+0.09	24.1	+0.25
9 🔻	8	EE Home	5.39	-0.34	23.57	-1.33
10	10	TalkTalk	5.16	+0.12	22.08	+0.16
11	11	Plusnet / John Lewis	4.85	-0.08	21.27	-0.17
12	12	O2 Mobile	4.65	+0.21	16.74	-0.1

### Combined UK broadband rankings by upload speed

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In August 2019 average fixed line broadband download speed was 4.55 times faster than upload speed, while mobile broadband downloads averaged at 3.34 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



#### Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – August 2019						
Broadband Provider	<b>Overnight</b> (00:00 to 07:59)	<b>Daytime</b> (08:00 to 17:59)	<b>Evening</b> (18:00 to 23:59)	Overall (00:00 to 23:59)		
All home broadband	33.27	32.76	33.67	33.09		
All mobile broadband	34.91	22.07	22.12	23.76		
Virgin Media	67.28	66.27	66.95	66.6		
Vodafone Mobile	48.49	36.69	33.69	37.85		
Vodafone Home	32.22	31.58	28.2	30.36		
BT	30.26	29.31	29.87	29.58		
EE Mobile	30.88	24.27	27.68	26.01		
Daisy / SSE	27.83	24.45	23.83	24.56		
Sky / NOW Broadband	24.48	24.22	23.77	24.1		
EE Home	21.8	24.18	23.08	23.57		
TalkTalk	23.88	21.64	22.26	22.08		
Plusnet / John Lewis	20.84	21.4	21.16	21.27		
Three Mobile	31.78	18.08	17.28	19.63		

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Average download & upload speeds (Mbps) – August 2019					
Broadband Provider	Average Download	Average Upload			
Post Office (rural/remote)	12.3	2.47			
TalkTalk Business	25.72	6.44			
Zen	32.68	10.21			
Gigaclear	91.51	76.29			
Virgin Media Business	62.23	23.17			
Eclipse Internet	18.56	5.3			
Hyperoptic	90.46	67.86			
КСОМ	78.5	21.16			

### Supplemental UK broadband providers

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



### Expanded UK broadband download speed rankings

A	Average download & upload speeds (Mbps) – August 2019				
Rank	Broadband Provider	Average Download	Average Upload		
1	Gigaclear	91.51	76.29		
2	Hyperoptic	90.46	67.86		
3	КСОМ	78.5	21.16		
4	Virgin Media	66.6	10.16		
5	Virgin Media Business	62.23	23.17		
6	Vodafone Mobile	37.85	7.66		
7	Zen	32.68	10.21		
8	Vodafone Home	30.36	7.93		
9	BT	29.58	7.19		
10	EE Mobile	26.01	6.52		
11	TalkTalk Business	25.72	6.44		
12	Daisy / SSE	24.56	8.02		
13	Sky / NOW Broadband	24.1	6.16		
14	EE Home	23.57	5.39		
15	TalkTalk	22.08	5.16		
16	Plusnet / John Lewis	21.27	4.85		
17	Three Mobile	19.63	7.11		
18	Eclipse Internet	18.56	5.3		
19	O2 Mobile	16.74	4.65		
20	Post Office (rural/remote)	12.3	2.47		



### **Expanded UK broadband upload speed rankings**

A۱	Average upload & download speeds (Mbps) – August 2019				
Rank	Broadband Provider	Average Upload	Average Download		
1	Gigaclear	76.29	91.51		
2	Hyperoptic	67.86	90.46		
3	Virgin Media Business	23.17	62.23		
4	КСОМ	21.16	78.5		
5	Zen	10.21	32.68		
6	Virgin Media	10.16	66.6		
7	Daisy / SSE	8.02	24.56		
8	Vodafone Home	7.93	30.36		
9	Vodafone Mobile	7.66	37.85		
10	BT	7.19	29.58		
11	Three Mobile	7.11	19.63		
12	EE Mobile	6.52	26.01		
13	TalkTalk Business	6.44	25.72		
14	Sky / NOW Broadband	6.16	24.1		
15	EE Home	5.39	23.57		
16	Eclipse Internet	5.3	18.56		
17	TalkTalk	5.16	22.08		
18	Plusnet / John Lewis	4.85	21.27		
19	O2 Mobile	4.65	16.74		
20	Post Office (rural/remote)	2.47	12.3		



### About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
  - BT wholesale network (used by several suppliers outside their own low cost network areas)
  - **Daisy wholesale network** (used by SSE and Fleur)
  - **EE** (excluding 4G mobile broadband)
  - Plusnet wholesale network (used by John Lewis)
  - Sky (also sold as NOW Broadband)
  - **TalkTalk wholesale network** (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
  - Virgin Media
  - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
  - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
  - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
  - **Three** (used by Superdrug Mobile, TPO Mobile and FreedomPop)
  - **Vodafone** (used by Talkmobile)

#### About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

For more information contact Fiona Conner via email at press@broadband.co.uk