

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during April 2021.

Ave	Average fixed line download & upload speeds (Mbps) – April 2021						
Pank		Due odh en d Due viden	Average	Download	Average Upload		
папк	Was Broadband Provider		Speed	Change	Speed	Change	
-	-	All home broadband	52.76	+2.1	11.74	+0.68	
1	1	Virgin Media	118.46	+8.38	15.55	+0.67	
2	2	BT	51.56	+3.87	11.97	+0.54	
3	3	Vodafone Home	42.7	+0.84	12.42	+0.85	
4 🔺	6	Sky / NOW Broadband	31.24	+0.54	8.15	+0.21	
5 🔺	7	TalkTalk	31.16	+1.24	7.64	+0.53	
6 🔻	4	Daisy / SSE	29.65	-2.14	11.5	-2.71	
7 🔻	5	EE Home	28.41	-2.99	6.73	-1.15	
8	8	Plusnet / John Lewis	25.69	+0.26	6.38	+0.21	

Fixed line home broadband providers

Overall, the average download speeds across all fixed line providers increased by 2.1Mbps to 52.76Mbps since last month, with upload speeds increasing by 0.68Mbps to 11.74Mbps.

Consumer mobile broadband providers

Av	Average mobile download & upload speeds (Mbps) – April 2021						
Pank	Waa	Dreedhard Drevider	Average	Download	Average Upload		
nalik	k Was Broadband Provider		Speed	Change	Speed	Change	
-	-	All mobile broadband	30.81	-2.1	7.78	-0.44	
1 🔺	2	Three Mobile	34.29	+0.25	7.75	+0.15	
2 🔻	1	EE Mobile	33.38	-2.88	8.39	-0.73	
3	3	Vodafone Mobile	27.6	-5.22	7.74	-0.71	
4	4	O2 Mobile	19.32	+4.91	4.78	+0.94	

Overall, the average download speeds across all mobile broadband providers decreased by 2.09Mbps to 30.81Mbps since last month, with upload speeds decreasing by 0.44Mbps to 7.78Mbps.



Combined home and mobile broadband rankings

Average broadband download & upload speeds (Mbps) – April 2021						
Rank	Was		Average	Download	Average Upload	
nalik	was	Broadband Provider	Speed	Change	Speed	Change
-	-	All home broadband	52.76	+2.1	11.74	+0.68
-	-	All mobile broadband	30.81	-2.1	7.78	-0.44
1	1	Virgin Media	118.46	+8.38	15.55	+0.67
2	2	BT	51.56	+3.87	11.97	+0.54
3	3	Vodafone Home	42.7	+0.84	12.42	+0.85
4 🔺	5	Three Mobile	34.29	+0.25	7.75	+0.15
5 🔻	4	EE Mobile	33.38	-2.88	8.39	-0.73
6 🔺	9	Sky / NOW Broadband	31.24	+0.54	8.15	+0.21
7 🔺	10	TalkTalk	31.16	+1.24	7.64	+0.53
8 🔻	7	Daisy / SSE	29.65	-2.14	11.5	-2.71
9 🔻	8	EE Home	28.41	-2.99	6.73	-1.15
10 🔻	6	Vodafone Mobile	27.6	-5.22	7.74	-0.71
11	11	Plusnet / John Lewis	25.69	+0.26	6.38	+0.21
12	12	O2 Mobile	19.32	+4.91	4.78	+0.94

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 8.69% of the speed tests performed in April 2021 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers prefering cheaper speed-limited alternatives.



Combined	UK	broadband	rankings	by	upload	speed

Aver	Average broadband upload & download speeds (Mbps) – April 2021						
Rank	Was	Dreadband Drevider	Averag	Average Upload		Average Download	
nalik	was	Broadband Provider	Speed	Change	Speed	Change	
-	-	All home broadband	11.74	+0.68	52.76	+2.1	
-	-	All mobile broadband	7.78	-0.44	30.81	-2.1	
1	1	Virgin Media	15.55	+0.67	118.46	+8.38	
2 🔺	3	Vodafone Home	12.42	+0.85	42.7	+0.84	
3 🔺	4	BT	11.97	+0.54	51.56	+3.87	
4 🔻	2	Daisy / SSE	11.5	-2.71	29.65	-2.14	
5	5	EE Mobile	8.39	-0.73	33.38	-2.88	
6 🔺	7	Sky / NOW Broadband	8.15	+0.21	31.24	+0.54	
7 🔺	9	Three Mobile	7.75	+0.15	34.29	+0.25	
8 🔻	6	Vodafone Mobile	7.74	-0.71	27.6	-5.22	
9 🔺	10	TalkTalk	7.64	+0.53	31.16	+1.24	
10 🔻	8	EE Home	6.73	-1.15	28.41	-2.99	
11	11	Plusnet / John Lewis	6.38	+0.21	25.69	+0.26	
12	12	O2 Mobile	4.78	+0.94	19.32	+4.91	

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In April 2021 average fixed line broadband download speed was 4.49 times faster than upload speed, while mobile broadband downloads averaged at 3.96 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.



Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – April 2021						
Broadband Provider	Overnight (00:00 to 07:59)	Daytime (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)		
All home broadband	52.63	52.27	53.89	52.76		
All mobile broadband	44.64	28.67	30.94	30.81		
Virgin Media	120.3	117.2	120.42	118.46		
BT	52.11	49.47	56.05	51.56		
Vodafone Home	45.9	45.27	36.97	42.7		
Three Mobile	47.02	31.1	37.5	34.29		
EE Mobile	46.42	32.98	29.69	33.38		
Sky / NOW Broadband	32.41	31.39	30.44	31.24		
TalkTalk	31.64	31.57	30.07	31.16		
EE Home	26.91	28.33	29.25	28.41		
Plusnet / John Lewis	24.32	25.98	25.62	25.69		

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

Fixed line broadband advertised speeds are now based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.



Average download & upload speeds (Mbps) – April 2021						
Broadband Provider	Average Download	Average Upload				
Zen	58.11	16.41				
TalkTalk Business	29.97	7.68				
Post Office (rural/remote)	15.92	3.48				
Gigaclear	129.32	103.04				
Vodafone Wholesale	43.22	20.76				
Hyperoptic	129.69	107.3				
Exponential-e	43.87	24.65				
Virgin Media Business	77.62	17.39				
Community Fibre	164.56	113.85				

Supplemental UK broadband providers

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.



Expanded UK broadband download speed rankings

ļ	Average download & upload speeds (Mbps) – April 2021					
Rank	Broadband Provider	Average Download	Average Upload			
1	Community Fibre	164.56	113.85			
2	Hyperoptic	129.69	107.3			
3	Gigaclear	129.32	103.04			
4	Virgin Media	118.46	15.55			
5	Virgin Media Business	77.62	17.39			
6	Zen	58.11	16.41			
7	BT	51.56	11.97			
8	Exponential-e	43.87	24.65			
9	Vodafone Wholesale	43.22	20.76			
10	Vodafone Home	42.7	12.42			
11	Three Mobile	34.29	7.75			
12	EE Mobile	33.38	8.39			
13	Sky / NOW Broadband	31.24	8.15			
14	TalkTalk	31.16	7.64			
15	TalkTalk Business	29.97	7.68			
16	Daisy / SSE	29.65	11.5			
17	EE Home	28.41	6.73			
18	Vodafone Mobile	27.6	7.74			
19	Plusnet / John Lewis	25.69	6.38			
20	O2 Mobile	19.32	4.78			
21	Post Office (rural/remote)	15.92	3.48			



Expanded UK broadband upload speed rankings

4	Average upload & download speeds (Mbps) – April 2021					
Rank	Broadband Provider	Average Upload	Average Download			
1	Community Fibre	113.85	164.56			
2	Hyperoptic	107.3	129.69			
3	Gigaclear	103.04	129.32			
4	Exponential-e	24.65	43.87			
5	Vodafone Wholesale	20.76	43.22			
6	Virgin Media Business	17.39	77.62			
7	Zen	16.41	58.11			
8	Virgin Media	15.55	118.46			
9	Vodafone Home	12.42	42.7			
10	BT	11.97	51.56			
11	Daisy / SSE	11.5	29.65			
12	EE Mobile	8.39	33.38			
13	Sky / NOW Broadband	8.15	31.24			
14	Three Mobile	7.75	34.29			
15	Vodafone Mobile	7.74	27.6			
16	TalkTalk Business	7.68	29.97			
17	TalkTalk	7.64	31.16			
18	EE Home	6.73	28.41			
19	Plusnet / John Lewis	6.38	25.69			
20	O2 Mobile	4.78	19.32			
21	Post Office (rural/remote)	3.48	15.92			



About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at https://www.broadband.co.uk/broadband-speedtest/
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
 - **BT wholesale network** (used by several suppliers outside their own low cost network areas)
 - **Daisy wholesale network** (used by SSE and Fleur)
 - **EE** (excluding 4G mobile broadband)
 - Plusnet wholesale network (used by John Lewis)
 - Sky (also sold as NOW Broadband)
 - **TalkTalk wholesale network** (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
 - Virgin Media
 - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
 - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
 - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
 - **Three** (used by Superdrug Mobile, TPO Mobile and FreedomPop)
 - **Vodafone** (used by Talkmobile)

About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

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