

## UK broadband speed test results April 2018

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by users of broadband.co.uk during April 2018.

### Fixed line home broadband providers

Average fixed line download & upload speeds (Mbps) – April 2018						
Rank	Was	Broadband Provider	Average Download		Average Upload	
			Speed	Change	Speed	Change
-	-	<b>All home broadband</b>	<b>27.77</b>	-0.28	5.76	+0.18
<b>1</b>	1	Virgin Media	<b>59.14</b>	<b>-1.2</b>	8.01	+0.36
<b>2</b>	2	Vodafone Home	<b>27.51</b>	-0.2	7.16	+0.12
<b>3</b>	3	BT	<b>26.36</b>	<b>-0.72</b>	6.1	-0.19
<b>4</b>	4	Daisy / SSE	<b>20.5</b>	<b>-2.16</b>	5.76	<b>-1.34</b>
<b>5</b>	5	Plusnet / John Lewis	<b>19.03</b>	-0.3	4.03	-0.13
<b>6 ▲</b>	7	TalkTalk	<b>17.73</b>	<b>+0.66</b>	4.02	+0.22
<b>7 ▼</b>	6	Sky / NOW Broadband	<b>17.25</b>	-0.07	4.03	+0.07
<b>8</b>	8	EE Home	<b>16.77</b>	-0.05	3.83	-0.14

Overall, the average download speeds across all fixed line providers decreased by -0.28Mbps to 27.77Mbps since last month, with upload speeds increasing by 0.18Mbps to 5.76Mbps.

### Consumer mobile broadband providers

Average mobile download & upload speeds (Mbps) – April 2018						
Rank	Was	Broadband Provider	Average Download		Average Upload	
			Speed	Change	Speed	Change
-	-	<b>All mobile broadband</b>	<b>17.41</b>	<b>-1.32</b>	5.81	+0.2
<b>1</b>	1	EE Mobile	<b>24.31</b>	<b>-0.64</b>	6.28	-0.01
<b>2</b>	2	Vodafone Mobile	<b>20.15</b>	+0.33	5.59	+0.02
<b>3</b>	3	O2 Mobile	<b>13.67</b>	-0.25	3.99	-0.25
<b>4</b>	4	Three Mobile	<b>13.11</b>	<b>-0.6</b>	5.49	<b>+0.89</b>

Overall, the average download speeds across all mobile broadband providers decreased by -1.32Mbps to 17.41Mbps since last month, with upload speeds increasing by 0.2Mbps to 5.81Mbps.

## UK broadband speed test results April 2018

### Combined home and mobile broadband rankings

Average broadband download & upload speeds (Mbps) – April 2018						
Rank	Was	Broadband Provider	Average Download		Average Upload	
			Speed	Change	Speed	Change
-	-	<b>All home broadband</b>	<b>27.77</b>	-0.28	5.76	+0.18
-	-	<b>All mobile broadband</b>	<b>17.41</b>	<b>-1.32</b>	5.81	+0.2
<b>1</b>	1	Virgin Media	<b>59.14</b>	<b>-1.2</b>	8.01	+0.36
<b>2</b>	2	Vodafone Home	<b>27.51</b>	-0.2	7.16	+0.12
<b>3</b>	3	BT	<b>26.36</b>	<b>-0.72</b>	6.1	-0.19
<b>4</b>	4	EE Mobile	<b>24.31</b>	<b>-0.64</b>	6.28	-0.01
<b>5</b>	5	Daisy / SSE	<b>20.5</b>	<b>-2.16</b>	5.76	<b>-1.34</b>
<b>6</b>	6	Vodafone Mobile	<b>20.15</b>	+0.33	5.59	+0.02
<b>7</b>	7	Plusnet / John Lewis	<b>19.03</b>	-0.3	4.03	-0.13
<b>8 ▲</b>	9	TalkTalk	<b>17.73</b>	<b>+0.66</b>	4.02	+0.22
<b>9 ▼</b>	8	Sky / NOW Broadband	<b>17.25</b>	-0.07	4.03	+0.07
<b>10</b>	10	EE Home	<b>16.77</b>	-0.05	3.83	-0.14
<b>11</b>	11	O2 Mobile	<b>13.67</b>	-0.25	3.99	-0.25
<b>12</b>	12	Three Mobile	<b>13.11</b>	<b>-0.6</b>	5.49	<b>+0.89</b>

Overall speed performance of consumer mobile broadband is roughly comparable to that of many fixed line broadband providers. However, only 3.14% of the speed tests performed in April 2018 took place over a mobile broadband connection.

While the availability of the fastest mobile data transfer protocols varies with location, and some tests will be performed on 3G or even 2.5G GPRS connections, the same is true for fixed line broadband providers whose flagship products may not be available in rural and remote areas, or may not be adopted by consumers preferring cheaper speed-limited alternatives.

## UK broadband speed test results April 2018

### Combined UK broadband rankings by upload speed

Average broadband upload & download speeds (Mbps) – April 2018						
Rank	Was	Broadband Provider	Average Upload		Average Download	
			Speed	Change	Speed	Change
-	-	<b>All home broadband</b>	<b>5.76</b>	+0.18	27.77	-0.28
-	-	<b>All mobile broadband</b>	<b>5.81</b>	+0.2	17.41	<b>-1.32</b>
<b>1</b>	1	Virgin Media	<b>8.01</b>	+0.36	59.14	<b>-1.2</b>
<b>2 ▲</b>	3	Vodafone Home	<b>7.16</b>	+0.12	27.51	-0.2
<b>3 ▲</b>	5	EE Mobile	<b>6.28</b>	-0.01	24.31	<b>-0.64</b>
<b>4</b>	4	BT	<b>6.1</b>	-0.19	26.36	<b>-0.72</b>
<b>5 ▼</b>	2	Daisy / SSE	<b>5.76</b>	<b>-1.34</b>	20.5	<b>-2.16</b>
<b>6</b>	6	Vodafone Mobile	<b>5.59</b>	+0.02	20.15	+0.33
<b>7</b>	7	Three Mobile	<b>5.49</b>	<b>+0.89</b>	13.11	<b>-0.6</b>
<b>8 ▲</b>	11	Sky / NOW Broadband	<b>4.03</b>	+0.07	17.25	-0.07
<b>9</b>	9	Plusnet / John Lewis	<b>4.03</b>	-0.13	19.03	-0.3
<b>10 ▲</b>	12	TalkTalk	<b>4.02</b>	+0.22	17.73	<b>+0.66</b>
<b>11 ▼</b>	8	O2 Mobile	<b>3.99</b>	-0.25	13.67	-0.25
<b>12 ▼</b>	10	EE Home	<b>3.83</b>	-0.14	16.77	-0.05

While most UK broadband providers place much less marketing emphasis on upload speeds, this is an increasingly important factor in broadband satisfaction. As more and more storage moves to the cloud, being unable to quickly save or sync to servers on the internet increasingly impacts the user experience in apps. This is even more important to those who work from home, or who create online video content.

In April 2018 average fixed line broadband download speed was 4.82 times faster than upload speed, while mobile broadband downloads averaged at 3 times the speed achieved for mobile uploads.

The rollout and increasing adoption of full fibre broadband services will see the gap between download and upload performance shrink, especially from providers offering symmetric services.

## UK broadband speed test results April 2018

### Consumer broadband download speeds - time of day

Average download speeds (Mbps) split by time of day – April 2018				
Broadband Provider	Overnight (00:00 to 07:59)	Daytime (08:00 to 17:59)	Evening (18:00 to 23:59)	Overall (00:00 to 23:59)
<b>All home broadband</b>	<b>27.45</b>	<b>28.18</b>	<b>27.14</b>	<b>27.77</b>
<b>All mobile broadband</b>	<b>21.76</b>	<b>16.92</b>	<b>17.01</b>	<b>17.41</b>
Virgin Media	60.56	60.54	56.32	59.14
Vodafone Home	28.15	28.36	26.59	27.51
BT	27.08	26.3	26.22	26.36
EE Mobile	29.67	21.87	27.38	24.31
Daisy / SSE	23.55	19.44	21.23	20.5
Plusnet / John Lewis	18.98	19.29	18.52	19.03
TalkTalk	19.7	17.76	17.01	17.73
Sky / NOW Broadband	17.65	17.59	16.58	17.25
EE Home	15.82	16.12	18.19	16.77
Three Mobile	19.71	12.92	11.54	13.11

Our average speed by time of day report shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

From May 2018, fixed line broadband advertised speeds will be based on the speed achieved by 50% of customers during peak evening hours of 8pm to 10pm.

## UK broadband speed test results April 2018

### Supplemental UK broadband providers

Average download & upload speeds (Mbps) – April 2018		
Broadband Provider	Average Download	Average Upload
Post Office (rural/remote)	11.16	2.34
Zen	24.79	7.94
Origin	12.6	3.55
Hyperoptic	82.04	74.04
Eclipse Internet	16.07	4.74
KCOM	48.51	11.69
Virgin Media Business	63.67	22.65
Relish	15.17	2.65
BT Wi-Fi (aka BT Fon)	6.09	3.26
Gamma	27.57	11.82
Entanet	25.58	11.69
Gigaclear	52.59	40.31
Wild West Net	17.13	4.46
Demon Broadband	61.54	43.09

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these supplemental ISPs, such as Zen, primarily supply broadband to the business market, and so may utilize technologies not available to the vast majority of home broadband users.

## UK broadband speed test results April 2018

### Expanded UK broadband download speed rankings

<b>Average download &amp; upload speeds (Mbps) – April 2018</b>			
<b>Rank</b>	<b>Broadband Provider</b>	<b>Average Download</b>	<b>Average Upload</b>
1	Hyperoptic	82.04	74.04
2	Virgin Media Business	63.67	22.65
3	Demon Broadband	61.54	43.09
4	Virgin Media	59.14	8.01
5	Gigaclear	52.59	40.31
6	KCOM	48.51	11.69
7	Gamma	27.57	11.82
8	Vodafone Home	27.51	7.16
9	BT	26.36	6.1
10	Entanet	25.58	11.69
11	Zen	24.79	7.94
12	EE Mobile	24.31	6.28
13	Daisy / SSE	20.5	5.76
14	Vodafone Mobile	20.15	5.59
15	Plusnet / John Lewis	19.03	4.03
16	TalkTalk	17.73	4.02
17	Sky / NOW Broadband	17.25	4.03
18	Wild West Net	17.13	4.46
19	EE Home	16.77	3.83
20	Eclipse Internet	16.07	4.74
21	Relish	15.17	2.65
22	O2 Mobile	13.67	3.99
23	Three Mobile	13.11	5.49
24	Origin	12.6	3.55
25	Post Office (rural/remote)	11.16	2.34
26	BT Wi-Fi (aka BT Fon)	6.09	3.26

## UK broadband speed test results April 2018

### Expanded UK broadband upload speed rankings

Average upload & download speeds (Mbps) – April 2018			
Rank	Broadband Provider	Average Upload	Average Download
1	Hyperoptic	74.04	82.04
2	Demon Broadband	43.09	61.54
3	Gigaclear	40.31	52.59
4	Virgin Media Business	22.65	63.67
5	Gamma	11.82	27.57
6	Entanet	11.69	25.58
7	KCOM	11.69	48.51
8	Virgin Media	8.01	59.14
9	Zen	7.94	24.79
10	Vodafone Home	7.16	27.51
11	EE Mobile	6.28	24.31
12	BT	6.1	26.36
13	Daisy / SSE	5.76	20.5
14	Vodafone Mobile	5.59	20.15
15	Three Mobile	5.49	13.11
16	Eclipse Internet	4.74	16.07
17	Wild West Net	4.46	17.13
18	Sky / NOW Broadband	4.03	17.25
19	Plusnet / John Lewis	4.03	19.03
20	TalkTalk	4.02	17.73
21	O2 Mobile	3.99	13.67
22	EE Home	3.83	16.77
23	Origin	3.55	12.6
24	BT Wi-Fi (aka BT Fon)	3.26	6.09
25	Relish	2.65	15.17
26	Post Office (rural/remote)	2.34	11.16

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### About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <https://www.broadband.co.uk/broadband-speedtest/>
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
  - **BT wholesale network** (used by several suppliers outside their own low cost network areas)
  - **Daisy wholesale network** (used by SSE and Fleur)
  - **EE** (excluding 4G mobile broadband)
  - **Plusnet wholesale network** (used by John Lewis)
  - **Sky** (also sold as NOW Broadband)
  - **TalkTalk wholesale network** (used by suppliers such as Utility Warehouse, Post Office Broadband and First Utility)
  - **Virgin Media**
  - **Vodafone**
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband networks:
  - **EE** (used by Virgin Mobile, Plusnet Mobile, Asda Mobile and Phone Co-Op)
  - **O2** (used by Tesco Mobile, Sky Mobile, TalkTalk Mobile and giffgaff)
  - **Three** (used by Superdrug Mobile, TPO Mobile and FreedomPop)
  - **Vodafone** (used by Talkmobile)

### About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With millions of visitors each year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free advice service where our broadband expert answers queries related to broadband, technical, comparison and related

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