



## UK Broadband Speedtest Results September 2009

This press release gives the aggregated speedtest results from tests carried out by site users at [www.broadband.co.uk](http://www.broadband.co.uk) for September 2009.

Average download & upload speeds - September 2009		
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)
AOL	2.125	0.314
Be and O2*	5.535	0.738
BT	3.001	0.358
Eclipse	3.088	0.383
Orange	3.143	0.384
Plusnet	2.722	0.330
Sky	3.397	0.439
Talk Talk	3.402	0.461
Tiscali	2.872	0.345
Virgin Media	7.238	0.513
<b>All providers</b>	<b>4.361</b>	<b>0.441</b>

*\* Note that although O2 and Be share a common infrastructure they are separate trading entities*

During September 2009 Virgin Media have yet again extended their lead as the UK's fastest broadband supplier however their average speed is no longer rising. However O2 have again maintained their second position.



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### Average throughput achieved by Suppliers

When a user has carried out a speedtest and provided us with their postcode we can work out the throughput as a percentage of the maximum speed we would expect them to achieve. So a user we expect to have a maximum speed of 4Mbps and who tests as 4Mbps gets a 100% throughput result.

ISP	Average throughput (as % of expected maximum speed)
AOL	54%
Be	161%
BT	67%
Eclipse	51%
O2	98%
Orange	59%
Plusnet	62%
Sky	80%
TalkTalk	74%
Tiscali	62%
Virgin Media – ADSL	94%
Virgin Media – fibre optic	154%
<b>All suppliers</b>	87%

As this test relies on users to select their own suppliers we can differentiate between O2 and Be, and also Virgin Media users using ADSL or fibre optic connections.

As some suppliers use ADSL2+ or fibre optic technology then they can achieve speed ratios of over 100% and this is to be expected.



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### About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Virgin

### About [broadband.co.uk](http://www.broadband.co.uk)

- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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