

# UK Broadband Speed Test Results October 2014

This press release gives the aggregated speed test results from tests carried out by site users at <u>www.broadband.co.uk</u> for October 2014.

Average download & upload speeds – October 2014				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
ВТ	20.917	5.051		
EE	10.651	2.559		
Plusnet	18.685	4.881		
Sky	12.720	3.159		
TalkTalk	10.863	1.515		
Tiscali	10.681	1.280		
Talk/Tiscali combined	10.811	1.447		
Three (mobile)	6.391	1.906		
Virgin Media	44.792	5.921		
All fixed line providers	22.850	3.950		

Virgin Media retain first place, with average download speeds decreasing by 1.02Mb compared to last month. BT remain in second place, with download speeds decreasing by 1.27Mb. Plusnet retain third place, with a 4.35Mb increase in average download speeds, while Sky stay in fourth place, with a small 0.64Mb drop download speeds. TalkTalk overtook EE but more due to the drop in EE's average download speeds rather than small increase in TalkTalk's.

Overall, the average download speed across all providers has dropped slightly by 0.36Mb compared to last month.

Please note, Three Mobile have been added to the list as a comparison but are not included in the overall average speeds as these are limited to fixed line broadband suppliers only.



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Average download speeds split by time of day –October 2014				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)	
ВТ	24.732	21.002	19.959	
EE	8.630	9.892	12.001	
Plusnet	28.156	18.028	16.843	
Sky	15.201	12.358	12.706	
TalkTalk	12.533	10.669	10.861	
Tiscali	10.014	10.841	10.526	
TalkTalk/Tiscali combined	11.873	10.718	10.761	
Virgin Media	51.313	46.314	41.626	
All fixed line providers	27.215	22.525	22.477	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

For providers such as Virgin Media and Plusnet, the overnight level shows significantly higher average speeds than the evening peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

Three has been removed from this list due to having too few overnight numbers to make the results statistically significant.



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### About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <u>http://www.broadband.co.uk/broadband-speed-test/</u>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - BT
  - EE (excluding 4G mobile broadband)
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in Februrary 2010).
  - Virgin Media

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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