



## UK Broadband Speedtest Results October 2008

This press release gives the aggregated speedtest results from tests carried out by site users at [www.broadband.co.uk](http://www.broadband.co.uk) for October 2008.

<b>Average download &amp; upload speeds - October 2008</b>		
<b>ISP</b>	<b>Average Download speed (Mbps)</b>	<b>Average Upload Speed (Mbps)</b>
AOL	1.986	0.287
Be and O2*	5.063	0.773
BT	2.245	0.355
Eclipse	2.769	0.383
Orange	2.761	0.373
Plusnet	2.598	0.338
Sky	3.225	0.403
Talk Talk	2.024	0.304
Tiscali	2.304	0.325
Virgin Media	5.777	0.450
<b>All providers</b>	<b>3.325</b>	<b>0.377</b>

*\* Note that although O2 and Be share a common infrastructure they are separate trading entities*

During October 2008 Virgin Media cement their position as the UK's fastest broadband supplier.

Eclipse Broadband have seen their average speeds improve by over a third which is likely due to the release of their 24Mbps deals.

The average over all tests was a download speed of 3.325Mbps, which is now the third monthly drop in a row since July 2008's average of 3.609Mbps.



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<b>Average download speeds split by time of day – October 2008</b>			
<b>ISP</b>	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)
AOL	3.040	2.120	1.666
Be and O2	6.165	5.971	4.077
BT	2.886	2.424	1.937
Eclipse	1.931	3.115	2.309
Orange	3.315	2.890	2.572
Plusnet	3.032	2.555	2.615
Sky	3.211	3.329	2.615
Talk Talk	2.532	2.288	1.708
Tiscali	3.089	2.461	2.054
Virgin Media	6.797	6.207	5.180
<b>All providers</b>	4.265	3.520	2.978

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

Virgin Media for the second month running take the number 1 slot in all three time periods.

AOL continue to struggle with their speed performance and the results of TalkTalk have seen a drop from September.



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### About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test.jsp>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Virgin

### About [broadband.co.uk](http://www.broadband.co.uk)

- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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