

#### **UK Broadband Speed Test Results November 2014**

This press release gives the aggregated speed test results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for November 2014.

Average download & upload speeds - November 2014				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
ВТ	20.225	5.225		
EE	10.864	2.497		
Plusnet	18.457	5.603		
Sky	12.508	3.204		
TalkTalk	12.241	1.556		
Tiscali	12.046	1.692		
Talk/Tiscali combined	12.186	1.595		
Three (mobile)	6.461	1.896		
Virgin Media	42.140	5.317		
All fixed line providers	22.226	3.94		

Virgin Media retain first place, with average download speeds decreasing by 2.65Mb compared to last month. BT remain in second place, with download speeds decreasing by 0.69Mb. Plusnet retain third place, with only a 0.23Mb drop in average download speeds, while Sky stay in fourth place, with a small 0.21Mb drop download speeds. However, while most ISPs saw a drop in speeds, TalkTalk saw a 1.38Mb increase.

Overall, the average download speed across all providers has dropped by 0.62Mb compared to last month.

Please note, Three Mobile have been added to the list as a comparison but are not included in the overall average speeds as these are limited to fixed line broadband suppliers only.



# **UK Broadband Speed Test Results November 2014**

## Time of day

Average download speeds split by time of day – November 2014				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)	
BT	24.161	19.823	20.123	
EE	10.203	9.763	12.383	
Plusnet	29.440	17.650	16.384	
Sky	12.930	12.620	12.273	
TalkTalk	12.879	12.519	11.605	
Tiscali	13.083	11.859	12.172	
TalkTalk/Tiscali combined	12.929	12.329	11.762	
Virgin Media	48.566	44.443	37.976	
All fixed line providers	25.115	22.365	21.427	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

For providers such as Virgin Media and Plusnet, the overnight level shows significantly higher average speeds than the evening peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

Three has been removed from this list due to having too few overnight numbers to make the results statistically significant.



## **UK Broadband Speed Test Results November 2014**

## About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - BT
  - EE (excluding 4G mobile broadband)
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in Februrary 2010).
  - Virgin Media

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

For more information contact Fiona Conner on 01332 408 014 or email press@broadband.co.uk