

### **UK Broadband Speed Test Results March 2014**

This press release gives the aggregated speed test results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for March 2014.

Average download & upload speeds – March 2014				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
BE and O2*	6.475	0.746		
ВТ	22.330	5.469		
EE (formerly Orange)	14.212	2.909		
Plusnet	14.129	3.284		
Sky	11.201	2.451		
TalkTalk	9.111	1.397		
Tiscali	9.469	1.306		
Talk/Tiscali combined	9.226	1.368		
Three (mobile)	8.568	2.057		
Virgin Media	38.191	4.140		
All fixed line providers	20.631	3.449		

<sup>\*</sup> Note that although O2 and BE share a common infrastructure they are separate trading entities

Virgin Media retain first place, with average download speeds increasing significantly by 4.94Mbps. BT remain in second place, with a 2.13Mbps rise in download speeds. EE overtake both Plusnet and Sky to go into third place with a 4.55Mbps download speeds increase. Plusnet are down in fourth place, but their download speeds have improved by 1.47Mbps.

Overall, the average download speeds for all providers have increased by 3.53Mbps over last month.

Please note, Eclipse have been removed from the list due to too few tests being carried out to make the data statistically significant. Three Mobile have been added to the list as a comparison and are not included in the overall average speeds.



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Average download speeds split by time of day - March 2014				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)	
BE and O2*	6.556	6.819	5.856	
ВТ	25.390	21.404	23.196	
EE (formerly Orange)	14.774	14.344	14.013	
Plusnet	14.741	13.530	15.063	
Sky	12.384	11.017	11.132	
TalkTalk	12.713	8.709	8.976	
Tiscali	9.400	9.450	9.510	
TalkTalk/Tiscali combined	11.930	8.936	9.174	
Three (mobile)	11.795	8.878	5.378	
Virgin Media	41.736	39.432	35.858	
All fixed line providers	23.588	19.893	21.090	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening and December holiday daytime peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



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### About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure. Both are now owned by Sky and are being migrated over to the Sky network)
  - RT
  - EE (excluding 4G mobile broadband)
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in Februrary 2010).
  - Virgin Media

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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