

## UK Broadband Speed Test Results March 2013

This press release gives the aggregated speed test results from tests carried out by site users at [www.broadband.co.uk](http://www.broadband.co.uk) for March 2013.

<b>Average download &amp; upload speeds – March 2013</b>		
<b>ISP</b>	<b>Average Download Speed (Mbps)</b>	<b>Average Upload Speed (Mbps)</b>
BE and O2*	7.724	0.865
BT	17.141	4.308
Eclipse	9.284	1.529
EE (formerly Orange)	7.764	1.413
Plusnet	18.597	4.054
Sky	8.899	1.555
TalkTalk	5.397	0.652
Tiscali	7.280	1.581
Talk/Tiscali combined	5.899	0.900
Virgin Media	38.400	3.780
<b>All providers</b>	<b>18.831</b>	<b>2.945</b>

*\* Note that although O2 and BE share a common infrastructure they are separate trading entities*

Virgin Media retains first place, with average download speeds this month increasing by an impressive 6.3Mbps. Plusnet jump back up to second place with a 3.6Mbps increase in speed. BT drop to third place, but see a 0.5Mbps increase in download speed. Eclipse fall to fourth place with a huge 6.9Mbps download speed decrease and a 1.5Mbps upload speed decrease.

Overall the average download speed for all providers has improved by over 2Mbps, while upload speeds have increased by 0.2Mbps.

*Please note, Orange are now trading under the name EE. These figures include only EE's fixed line broadband results, and not results from their 4G plans.*

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<b>Average download speeds split by time of day – March 2013</b>			
<b>ISP</b>	<b>Overnight</b> (00:00 to 08:00) Average download speed (Mbps)	<b>Daytime</b> (08:00 to 18:00) Average download speed (Mbps)	<b>Evening</b> (18:00 to 00:00) Average download speed (Mbps)
BE and O2*	8.485	7.584	7.901
BT	21.014	16.777	16.705
Eclipse	17.040	8.358	9.556
EE (formerly Orange)	10.048	6.692	8.420
Plusnet	21.388	17.932	19.125
Sky	13.996	8.801	7.835
TalkTalk	5.251	5.082	6.013
Tiscali	7.668	7.812	6.491
TalkTalk/Tiscali combined	5.711	5.769	6.160
Virgin Media	50.737	39.426	34.358
<b>All providers</b>	<b>23.818</b>	<b>18.578</b>	<b>18.033</b>

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening and December holiday daytime peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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### About the broadband.co.uk speed test results

- ◆ Our results are taken from our website users performing speed tests using our speed checker at <http://www.broadband.co.uk/broadband-speed-test/>
- ◆ We record tens of thousands of speed tests every month.
- ◆ Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- ◆ We pick out the following ISP's for reporting every month
  - ◆ BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
  - ◆ BT
  - ◆ Eclipse
  - ◆ EE (excluding 4G mobile broadband)
  - ◆ Plusnet
  - ◆ Sky
  - ◆ TalkTalk
  - ◆ Tiscali
  - ◆ Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in February 2010).
  - ◆ Virgin Media

### About [broadband.co.uk](http://www.broadband.co.uk)

- ◆ Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- ◆ We are the only major comparison engine that provides FTTC availability data and speed estimates.
- ◆ We are one of the original broadband information and comparison sites having been launched in 2004
- ◆ With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- ◆ We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- ◆ We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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