broadband.co.uk
Dedicated to finding the best broadband for you

UK Broadband Speed Test Results March 2012

This press release gives the aggregated speed test results from tests carried out by site users at www.broadband.co.uk for March 2012.

Average download & upload speeds – March 2012		
ISP	**Average Download Speed (Mbps)**	**Average Upload Speed (Mbps)**
AOL	5.733	0.770
BE and O2*	6.075	0.875
BT	9.466	1.753
Eclipse	11.512	1.774
Orange	4.101	0.566
Plusnet	7.269	0.897
Sky	5.766	0.650
TalkTalk	5.549	0.611
Tiscali	4.460	0.545
Talk/Tiscali combined	5.282	0.594
Virgin Media	19.633	2.476
All providers	**10.731**	**1.482**

* Note that although O2 and BE share a common infrastructure they are separate trading entities

Virgin Media retains first place, with average download speeds this month increasing by almost 2Mbps over last month. Eclipse remains in
second place despite falling in average speed. BT are still in third place, with nearly 1Mbps increase in download speeds over February.

Overall the average download and upload speeds for all providers has increased since February.

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Average download speeds split by time of day – March 2012			
ISP	**Overnight** (00:00 to 08:00) Average download speed (Mbps)	**Daytime** (08:00 to 18:00) Average download speed (Mbps)	**Evening** (18:00 to 00:00) Average download speed (Mbps)
AOL	5.188	6.028	5.196
BE and O2*	7.559	6.234	5.550
BT	10.908	9.150	9.632
Eclipse	15.016	10.285	12.741
Orange	4.706	4.080	3.967
Plusnet	8.045	8.218	5.734
Sky	8.016	5.660	5.148
TalkTalk	6.599	5.657	5.180
Tiscali	4.827	4.623	4.159
TalkTalk/Tiscali combined	6.203	5.399	4.932
Virgin Media	22.965	20.041	18.626
All providers	**12.231**	**10.547**	**10.642**

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening peak period. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at http://www.broadband.co.uk/broadband-speed-test/
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin Media

About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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