UK Broadband Speedtest Results March 2011

This press release gives the aggregated speedtest results from tests carried out by site users at www.broadband.co.uk for March 2011.

Average download & upload speeds – March 2011		
ISP	**Average Download speed (Mbps)**	**Average Upload Speed (Mbps)**
AOL	3.019	0.422
Be and O2*	5.622	0.757
BT	5.211	0.810
Eclipse	6.840	0.718
Orange	3.327	0.416
Plusnet	3.653	0.404
Sky	4.170	0.517
Talk Talk	4.595	0.509
Tiscali	4.055	0.463
TalkTalk/Tiscali combined	4.396	0.492
Virgin Media	13.481	1.351
All providers	**7.088**	**0.828**

* Note that although O2 and Be share a common infrastructure they are separate trading entities

Virgin Media yet again extend their average speeds to hot 13.481Mbps. Eclipse manage to improve on their average by a good margin and hold the second spot, O2/Be gain slightly from the previous month to hold third place with BT becoming only the fourth provider to post a monthly average over 5Mbps.

Overall the average of all suppliers breaks the 7Mbps barrier for the first time.

UK Broadband Speedtest Results March 2011

Average download speeds split by time of day – March 2011			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	3.288	3.087	2.876
Be and O2*	5.435	5.693	5.581
BT	5.585	5.310	4.970
Eclipse	7.204	7.501	5.714
Orange	3.924	3.578	2.979
Plusnet	3.424	3.872	3.470
Sky	4.760	4.394	3.803
Talk Talk	4.897	4.640	4.465
Tiscali	4.759	4.387	3.472
TalkTalk/Tiscali combined	4.847	4.545	4.093
Virgin Media	14.005	14.327	12.483
All providers	7.290	7.290	6.793

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

UK Broadband Speedtest Results March 2011

About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at http://www.broadband.co.uk/broadband-speed-test/
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin

About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

For more information contact Fiona Conner on 0115 959 6460 or email press@broadband.co.uk