

# **UK Broadband Speedtest Results June 2010**

This press release gives the aggregated speedtest results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for June 2010.

Average download & upload speeds – June 2010				
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)		
AOL	2.655	0.354		
Be and O2*	5.616	0.756		
ВТ	3.616	0.467		
Eclipse	2.921	0.366		
Orange	3.215	0.423		
Plusnet	3.250	0.331		
Sky	3.804	0.492		
Talk Talk	4.299	0.499		
Tiscali	2.809	0.371		
TalkTalk/Tiscali combined	3.887	0.464		
Virgin Media	9.281	0.609		
All providers	4.957	0.508		

<sup>\*</sup> Note that although O2 and Be share a common infrastructure they are separate trading entities

Unsurprisingly Virgin media retain their number 1 position with an average speed way in advance of any other supplier. Second place O2/Be lose a small amount of ground on last month but stay comfortably ahead of third place TalkTalk.

Overall the average of all suppliers rises slightly to a 4.957Mbps just a shade under the all time record of 4.958Mbps set in April 2010.



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Average download speeds split by time of day – June 2010				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)	
AOL	3.329	2.861	2.302	
Be and O2*	5.043	6.066	5.365	
ВТ	3.671	3.615	3.735	
Eclipse	4.525	2.860	2.741	
Orange	3.921	3.296	2.997	
Plusnet	4.224	3.069	3.209	
Sky	4.081	3.937	3.808	
Talk Talk	4.696	4.406	4.119	
Tiscali	2.931	3.024	2.534	
TalkTalk/Tiscali combined	4.235	4.028	3.668	
Virgin Media	10.833	10.515	9.000	
All providers	5.529	5.180	4.962	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



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## About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AQL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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