

UK Broadband Speed Test Results July 2014

This press release gives the aggregated speed test results from tests carried out by site users at www.broadband.co.uk for July 2014.

Average download & upload speeds – July 2014		
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)
BE and O2*	6.323	0.728
BT	19.934	5.004
EE	10.644	2.254
Plusnet	11.925	2.764
Sky	11.787	2.682
TalkTalk	9.600	1.499
Tiscali	12.987	1.268
Talk/Tiscali combined	10.745	1.421
Three (mobile)	5.669	1.786
Virgin Media	49.800	6.086
All fixed line providers	24.821	3.953

* Note that although O2 and BE share a common infrastructure they are separate trading entities now owned by Sky

Virgin Media retain first place, with average download speeds increasing by 2Mbps over last month. BT remain in second place, with download speeds up by 0.34Mbps. Plusnet hold third place, but have a 0.95Mbps drop in speeds, while Sky remain in fourth place with a 0.56Mbps decrease in download speeds. EE speeds improved by 1.21Mbps, putting them ahead of TalkTalk, who saw a 2.1Mbps drop in download speeds over last month.

Overall, the average download speed across all providers has increased by 0.38Mbps over last month.

Please note, Three Mobile have been added to the list as a comparison but are not included in the overall average speeds as these are limited to fixed line broadband suppliers only.

UK Broadband Speed Test Results July 2014

Average download speeds split by time of day – July 2014			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)
BT	20.969	20.327	18.980
EE	11.357	10.104	11.249
Plusnet	14.967	11.443	11.36
Sky	15.288	10.227	12.711
TalkTalk	9.880	9.866	9.047
Tiscali	21.339	12.814	10.611
TalkTalk/Tiscali combined	14.007	10.820	9.603
Virgin Media	55.437	50.600	47.489
All fixed line providers	27.133	24.304	24.943

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening and daytime peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

BE/O2 and Three have been removed from this list due to having too few overnight numbers to make them statistically significant.

UK Broadband Speed Test Results July 2014

About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
 - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure. Both are now owned by Sky and are being migrated over to the Sky network)
 - BT
 - EE (excluding 4G mobile broadband)
 - Plusnet
 - Sky
 - TalkTalk
 - Tiscali
 - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in February 2010).
 - Virgin Media

About [broadband.co.uk](http://www.broadband.co.uk)

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

For more information contact Fiona Conner on 01332 408 014 or email press@broadband.co.uk