

UK Broadband Speed Test Results July 2013

This press release gives the aggregated speed test results from tests carried out by site users at www.broadband.co.uk for July 2013.

Average download & upload speeds – July 2013		
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)
BE and O2*	7.699	0.798
BT	17.890	5.056
EE (formerly Orange)	7.712	1.368
Plusnet	13.650	3.273
Sky	9.908	1.600
TalkTalk	7.470	0.924
Tiscali	9.231	0.999
Talk/Tiscali combined	7.975	0.946
Three (mobile)	4.527	1.260
Virgin Media	38.073	4.397
All providers	18.662	3.338

* Note that although O2 and BE share a common infrastructure they are separate trading entities

Virgin Media retain first place, with average download speeds this month increasing by 0.7Mbps. BT remain in second place, but take another 1Mbps drop in download speeds. Plusnet move back into third place with a 4.5Mbps rise in download speeds, while Sky drop to fourth place but still have an increase in download speeds of 0.5Mbps.

Overall, the average download speeds for all providers have remained stable with a slight increase in download speeds, while upload speeds have increased by 0.46Mbps.

Please note, Eclipse have been removed from the list due to too few tests being carried out to make the data statistically significant. Three Mobile have been added to the list as a comparison and are not included in the overall average speeds.

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Average download speeds split by time of day – July 2013			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)
BE and O2*	6.566	7.851	7.802
BT	19.797	18.039	16.985
EE (formerly Orange)	8.302	6.633	9.096
Plusnet	13.553	13.626	13.725
Sky	12.793	9.444	9.801
TalkTalk	10.268	7.091	7.085
Tiscali	13.902	7.179	11.054
TalkTalk/Tiscali combined	11.155	7.115	8.445
Three (mobile)	6.550	4.807	2.478
Virgin Media	43.107	38.775	36.017
All providers	20.941	18.236	18.671

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening and December holiday daytime peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the broadband.co.uk speed test results

- ◆ Our results are taken from our website users performing speed tests using our speed checker at <http://www.broadband.co.uk/broadband-speed-test/>
- ◆ We record tens of thousands of speed tests every month.
- ◆ Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- ◆ We pick out the following ISP's for reporting every month
 - ◆ BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
 - ◆ BT
 - ◆ Eclipse
 - ◆ EE (excluding 4G mobile broadband)
 - ◆ Plusnet
 - ◆ Sky
 - ◆ TalkTalk
 - ◆ Tiscali
 - ◆ Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in February 2010).
 - ◆ Virgin Media

About [broadband.co.uk](http://www.broadband.co.uk)

- ◆ Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- ◆ We are the only major comparison engine that provides FTTC availability data and speed estimates.
- ◆ We are one of the original broadband information and comparison sites having been launched in 2004
- ◆ With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- ◆ We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- ◆ We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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