

UK Broadband Speed Test Results July 2012

This press release gives the aggregated speed test results from tests carried out by site users at www.broadband.co.uk for July 2012.

| Average download & upload speeds – July 2012 | | |
|---------------------------------------------------------|--------------------------------------|------------------------------------|
| ISP | Average Download Speed (Mbps) | Average Upload Speed (Mbps) |
| AOL | 6.000 | 0.936 |
| BE and O2* | 6.458 | 0.886 |
| BT | 14.916 | 3.279 |
| Eclipse | 16.054 | 2.812 |
| Orange | 4.762 | 0.598 |
| Plusnet | 9.488 | 0.758 |
| Sky | 7.419 | 0.805 |
| TalkTalk | 6.536 | 0.911 |
| Tiscali | 5.707 | 0.601 |
| Talk/Tiscali combined | 6.342 | 0.839 |
| Virgin Media | 31.198 | 2.616 |
| All providers | 17.262 | 2.126 |

** Note that although O2 and BE share a common infrastructure they are separate trading entities*

Virgin Media retains first place, with average download speeds this month increasing by 1Mbps. Eclipse remain stable in second place, while BT retain third place with speeds comparable to last month.

Overall the average download and upload speeds for all providers have remained stable since June.

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| Average download speeds split by time of day – July 2012 | | | |
|-----------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------|
| ISP | Overnight (00:00 to 08:00) Average download speed (Mbps) | Daytime (08:00 to 18:00) Average download speed (Mbps) | Evening (18:00 to 00:00) Average download speed (Mbps) |
| AOL | 7.061 | 5.402 | 6.644 |
| BE and O2* | 6.426 | 6.674 | 6.199 |
| BT | 18.967 | 14.655 | 14.396 |
| Eclipse | 21.110 | 16.585 | 13.315 |
| Orange | 4.372 | 4.298 | 5.479 |
| Plusnet | 9.210 | 9.417 | 9.662 |
| Sky | 7.792 | 7.458 | 7.285 |
| TalkTalk | 6.568 | 6.575 | 6.468 |
| Tiscali | 4.775 | 6.246 | 5.173 |
| TalkTalk/Tiscali combined | 6.156 | 6.500 | 6.152 |
| Virgin Media | 32.702 | 30.625 | 31.561 |
| All providers | 19.628 | 16.797 | 17.361 |

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening peak period. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the [broadband.co.uk](http://www.broadband.co.uk) speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
 - AOL
 - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
 - BT
 - Eclipse
 - Orange
 - Plusnet
 - Sky
 - TalkTalk
 - Tiscali
 - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
 - Virgin Media

About [broadband.co.uk](http://www.broadband.co.uk)

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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