

UK Broadband Speed Test Results July 2011

This press release gives the aggregated speed test results from tests carried out by site users at www.broadband.co.uk for July 2011.

Average download & upload speeds – July 2011		
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)
AOL	3.831	0.459
BE and O2*	5.653	0.860
BT	6.496	1.199
Eclipse	5.680	0.786
Orange	3.629	0.563
Plusnet	5.998	0.740
Sky	4.856	0.592
Talk Talk	5.046	0.572
Tiscali	3.800	0.533
TalkTalk/Tiscali combined	4.704	0.561
Virgin Media	17.398	2.490
All providers	8.313	1.220

** Note that although O2 and BE share a common infrastructure they are separate trading entities*

Virgin Media's average download and upload speeds both saw big increases this month making their lead over the fastest competitor more than 10Mbps in download and more than twice as fast in upload. BT overtook Eclipse Internet for second place while recently FttC enabled provider Plusnet saw a surprise jump of almost 2Mbps to take third place ahead of both Eclipse and BE/O2.

Unsurprisingly in light of Virgin Media's jump, the overall average download and upload speeds also rise significantly.

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Average download speeds split by time of day – July 2011			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	3.487	4.108	3.538
BE and O2*	6.086	5.804	5.443
BT	6.501	6.755	6.095
Eclipse	6.980	5.255	6.282
Orange	4.040	3.690	3.441
Plusnet	7.101	5.293	6.708
Sky	5.610	5.092	4.333
Talk Talk	5.394	5.086	4.898
Tiscali	3.281	3.979	3.651
TalkTalk/Tiscali combined	4.825	4.783	4.552
Virgin Media	18.454	17.903	16.622
All providers	8.720	8.299	8.239

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening peak period. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
 - AOL
 - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
 - BT
 - Eclipse
 - Orange
 - Plusnet
 - Sky
 - TalkTalk
 - Tiscali
 - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
 - Virgin Media

About [broadband.co.uk](http://www.broadband.co.uk)

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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