

This press release gives the aggregated speed test results from the hundreds of thousands of tests carried out by site users at www.broadband.co.uk during January 2018.

Average fixed line download & upload speeds – January 2018				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
ВТ	25.104	5.84		
EE	16.875	3.949		
Plusnet	18.474	3.953		
Post Office	6.482	1.075		
Sky	16.141	3.625		
TalkTalk	16.332	3.671		
Virgin Media	61.99	7.357		
Vodafone	26.134	6.868		
All fixed line providers	27.493	5.39		

Fixed line home broadband providers – overview

Virgin Media retain first place, with average download speeds increasing by 1.63Mbps to 61.99Mbps. Vodafone are in second place with download speeds decreasing by 0.21Mbps to 26.13Mbps. BT remain in third place, with download speeds also falling by 0.22Mbps to 25.1Mbps. Plusnet are in fourth place, with download speeds remaining stable at 18.47Mbps. EE move into fifth place, with speeds rising by 0.2Mbps to 16.88Mbps.

Overall, the average download speeds across all fixed line providers risen by 0.4Mbps to 27.49Mbps since last month, with upload speeds also rising by 0.19Mbps to 5.39Mbps.



Average consumer mobile download & upload speeds – January 2018				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
EE Mobile	26.158	6.552		
O2 Mobile	14.255	4.042		
Three Mobile	15.037	4.411		
Vodafone Mobile	18.762	5.657		
All consumer mobile	18.944	5.683		

Consumer mobile broadband providers

Unlike many other speed tests, our test supports users of mobile and tablet devices, and so we're able to provide information about average speeds for mobile broadband providers. Results from last month see EE holding first place with average download speeds rising by 2.35Mbps to 26.16Mbps. Vodafone remain in second place with download speeds rising by 0.38Mbps to 18.76Mbps. Three have moved up to third place, with speeds increasing by 1.3Mbps to 15.04Mbps, while O2 drop to fourth place despite download speeds remaining stable at 14.26Mbps.

Overall, the average download speed across all consumer mobile rose by 0.61Mbps to 18.94Mbps, while average mobile broadband upload speeds have risen by 0.51Mbps to 5.68Mbps.



Average fixed line download speeds split by time of day – January 2018				
	Overnight	Daytime	Evening	
	(00:00 to	(08:00 to	(18:00 to	
ISP	08:00) Average	18:00) Average	00:00) Average	
	download	download	download	
	speed (Mbps)	speed (Mbps)	speed (Mbps)	
ВТ	25.911	25.053	25.032	
EE	17.926	16.565	17.092	
Plusnet	19.697	18.243	18.555	
Post Office	5.93	6.536	6.531	
Sky	16.657	16.362	15.785	
TalkTalk	16.996	16.538	15.879	
Virgin Media	64.246	62.594	60.726	
Vodafone	29.493	28.235	23.166	
All fixed line providers	28.694	27.678	27.001	

Fixed line home broadband providers – time of day

When the fixed line providers' average download speed is split to show separate figures for overnight, daytime and evening tests, we see how download speed is heavily influenced by the time of day.

For providers such as Virgin Media and Vodafone, the overnight level shows significantly higher average speeds than the evening peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



Average download & upload speeds (supplemental) – January 2018				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
Daisy	18.302	5.84		
Origin	15.236	4.147		
Zen	26.658	9.652		
КСОМ	37.202	9.98		
Hyperoptic	91.871	73.874		
Gigaclear	55.878	45.483		
Eclipse Internet	19.808	6.678		
Demon Broadband	49.733	52.116		
Relish	13.57	2.488		
Claranet	12.639	6.223		
Entanet	27.171	12.851		

Supplemental fixed line broadband providers

Here we list additional fixed line broadband providers with fewer customers making use of our speed test. All providers listed have sufficient test numbers across the month to make average speeds statistically significant, but not enough tests to be split by time of day. The lower down the list, the less confident we are about the overall accuracy of the average results.

It should be noted that some of these ISPs primarily supply broadband to the business market, and so might utilize technologies not available to the vast majority of broadband users. Home providers tend to have a peak of test numbers in the evening while primarily business providers, such as Zen or Daisy have the greatest number during the day time.



About the Broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <u>https://www.broadband.co.uk/broadband-speed-</u> <u>test/</u>
- We record hundreds of thousands of speed tests every month
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection. Certain ISPs resell their services as a wholesale or white label product, in these cases the wholesale ISP is matched
- We pick out the following 'big 8' fixed line ISPs for detailed reporting every month:
 - o BT
 - EE (excluding 4G mobile broadband)
 - Post Office
 - Plusnet
 - o Sky
 - TalkTalk
 - Virgin Media
 - Vodafone
- As our test is one of the few that will run on mobile devices and tablets, we're also able to report on the following mobile broadband providers:
 - o EE
 - o 02
 - ThreeVodafone

About Broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 3 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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