



UK Broadband Speedtest Results January 2009

This press release gives the aggregated speedtest results from tests carried out by site users at www.broadband.co.uk for January 2009.

Average download & upload speeds - January 2009		
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)
AOL	2.011	0.300
Be and O2*	5.319	0.734
BT	2.331	0.319
Eclipse	2.658	0.404
Orange	3.092	0.419
Plusnet	2.860	0.370
Sky	3.521	0.397
Talk Talk	2.798	0.412
Tiscali	2.549	0.347
Virgin Media	6.018	0.466
All providers	3.659	0.407

** Note that although O2 and Be share a common infrastructure they are separate trading entities*

During January 2009 Virgin Media have held their average speed steady at just over 6Mbps retaining their lead as the UK's fastest broadband supplier. O2 have slipped back by 0.6Mbps but keep their second place ranking by a good margin over Sky in third.

Orange broadband win the race for the fastest of those providers whose best deals are in the "Up to 8Mbps" category, with speeds around 10% higher than their nearest rival Plusnet and a whopping 50% faster than AOL.

The average over all tests was a download speed of 3.659Mbps just a fraction slower than last month, and shows our speedtest results in agreement with those published by Ofcom in January.



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Average download speeds split by time of day - January 2009			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)
AOL	2.487	2.263	1.628
Be and O2*	5.460	5.842	4.887
BT	3.048	3.141	1.872
Eclipse	3.685	2.537	2.549
Orange	3.813	2.966	3.140
Plusnet	2.762	2.962	2.760
Sky	4.157	3.526	3.401
Talk Talk	3.380	2.953	2.528
Tiscali	3.555	2.844	2.077
Virgin Media	7.265	6.413	5.374
All providers	4.740	3.850	3.270

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

Virgin Media have reclaimed the fastest daytime speeds from O2 meaning that once again they take the number one position in all three slots.



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About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test.jsp>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
 - AOL
 - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
 - BT
 - Eclipse
 - Orange
 - Plusnet
 - Sky
 - TalkTalk
 - Tiscali
 - Virgin

About [broadband.co.uk](http://www.broadband.co.uk)

- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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