

## **UK Broadband Speed Test Results August 2014**

This press release gives the aggregated speed test results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for August 2014.

Average download & upload speeds - August 2014				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
ВТ	19.044	4.755		
EE	11.521	2.577		
Plusnet	12.979	3.744		
Sky	13.034	3.050		
TalkTalk	10.510	1.434		
Tiscali	11.413	1.378		
Talk/Tiscali combined	10.773	1.418		
Three (mobile)	5.551	1.561		
Virgin Media	48.703	6.324		
All fixed line providers	23.108	3.918		

Note that O2 and BE have now been removed from results as the number of tests has fallen significantly since migration of customers to the Sky network

Virgin Media retain first place, with average download speeds decreasing by 1.1Mb compared to last month. BT remain in second place, with download speeds also decreasing a little, down by 0.89Mb. Sky move to third place with a 1.24Mb increase on last month's download speeds. Despite being overtaken by Sky, Plusnet saw a 1.05Mb speed increase. EE maintained their lead over TalkTalk with download speeds improving by 0.88Mb.

Overall, the average download speed across all providers has decreased by 1.71Mb compared to last month. This is the first drop in speeds since Virgin Media began the roll out of their speed upgrades.

Please note, Three Mobile have been added to the list as a comparison but are not included in the overall average speeds as these are limited to fixed line broadband suppliers only.



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Average download speeds split by time of day – July 2014				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)	
ВТ	18.547	18.779	19.713	
EE	11.888	10.354	12.987	
Plusnet	12.973	13.565	11.835	
Sky	12.900	13.301	12.734	
TalkTalk	10.548	9.915	11.761	
Tiscali	14.146	10.987	11.272	
TalkTalk/Tiscali combined	11.515	10.202	11.593	
Virgin Media	56.669	49.981	45.138	
All fixed line providers	23.171	22.952	23.347	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

For providers such as Virgin Media, the overnight level shows significantly higher average speeds than the evening peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

Three has been removed from this list due to having too few overnight numbers to make the results statistically significant.



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## About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - BT
  - EE (excluding 4G mobile broadband)
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in Februrary 2010).
  - Virgin Media

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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