

UK Broadband Speed Test Results August 2013

This press release gives the aggregated speed test results from tests carried out by site users at <u>www.broadband.co.uk</u> for August 2013.

Average download & upload speeds – August 2013				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
BE and O2*	7.613	0.803		
BT	16.726	4.457		
EE (formerly Orange)	9.591	1.740		
Plusnet	12.417	2.634		
Sky	9.943	1.646		
TalkTalk	6.619	0.691		
Tiscali	9.231	0.958		
Talk/Tiscali combined	7.355	0.766		
Three (mobile)	5.475	1.696		
Virgin Media	37.590	3.980		
All fixed line providers	17.512	2.894		

* Note that although O2 and BE share a common infrastructure they are separate trading entities

Virgin Media retain first place, with average download speeds this month decreasing by 0.48Mbps. BT remain in second place, with another 1Mbps drop in download speeds. Plusnet are still in third place with a 1.2Mbps fall in download speeds, while Sky remain in fourth place with speeds stable in comparison to last month.

Overall, the average download speeds for all providers have dropped by 1.2Mbps, while upload speeds have ded by 0.44Mbps.

Please note, Eclipse have been removed from the list due to too few tests being carried out to make the data statistically significant. Three Mobile have been added to the list as a comparison and are not included in the overall average speeds.



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Average download speeds split by time of day – August 2013				
	Overnight	Daytime	Evening	
	(00:00 to	(08:00 to	(18:00 to	
ISP	08:00) Average		00:00) Average	
	download speed	download	download	
	(Mbps)	speed (Mbps)	speed (Mbps)	
BE and O2*	5.761	8.786	6.020	
ВТ	19.735	16.193	16.771	
EE (formerly Orange)	11.624	9.548	9.161	
Plusnet	12.250	12.070	13.136	
Sky	12.764	9.543	9.788	
TalkTalk	8.055	6.799	5.776	
Tiscali	14.757	8.639	9.440	
TalkTalk/Tiscali combined	9.142	7.313	6.945	
Three (mobile)	6.618	5.958	4.265	
Virgin Media	37.369	38.539	36.300	
All fixed line providers	19.761	17.074	17.608	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening and December holiday daytime peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



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About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <u>http://www.broadband.co.uk/broadband-speed-test/</u>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
 - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
 - BT
 - Eclipse
 - EE (excluding 4G mobile broadband)
 - Plusnet
 - Sky
 - TalkTalk
 - Tiscali
 - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in Februrary 2010).
 - Virgin Media

About <u>broadband.co.uk</u>

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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