

## UK Broadband Speed Test Results August 2012

This press release gives the aggregated speed test results from tests carried out by site users at <u>www.broadband.co.uk</u> for August 2012.

Average download & upload speeds – August 2012				
ISP	Average Download Speed (Mbps)	Average Upload Speed (Mbps)		
BE and O2*	6.063	0.801		
BT	14.172	2.787		
Eclipse	15.746	2.645		
Orange	4.587	0.572		
Plusnet	9.372	0.950		
Sky	6.848	0.753		
TalkTalk	6.091	0.793		
Tiscali	5.368	0.580		
Talk/Tiscali combined	5.949	0.751		
Virgin Media	33.401	2.805		
All providers	16.720	2.009		

\* Note that although O2 and BE share a common infrastructure they are separate trading entities

Virgin Media retains first place, with average download speeds this month increasing by 2Mbps. Eclipse speeds drop slightly, though they remain stable in second place, while BT retain third place with speeds also taking a drop from last month.

Overall the average download and upload speeds for all providers have dropped slightly since June.

Having fallen beneath a sensible threshold of tests-per-month that ensure results are statistically useful, AOL have been removed from the list.



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Average download speeds split by time of day – August 2012				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	<b>Evening</b> (18:00 to 00:00) Average download speed (Mbps)	
BE and O2*	5.396	5.863	6.634	
ВТ	18.264	13.672	14.125	
Eclipse	17.140	16.253	14.444	
Orange	4.695	4.481	4.691	
Plusnet	8.701	10.022	8.704	
Sky	7.293	6.730	6.888	
TalkTalk	8.987	5.321	6.537	
Tiscali	6.459	5.614	4.869	
TalkTalk/Tiscali combined	8.692	5.378	6.176	
Virgin Media	42.047	32.510	32.169	
All providers	21.480	15.749	16.931	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening peak period. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



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### About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <u>http://www.broadband.co.uk/broadband-speed-test/</u>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin Media

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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