

## UK Broadband Speed Test Results August 2011

This press release gives the aggregated speed test results from tests carried out by site users at [www.broadband.co.uk](http://www.broadband.co.uk) for August 2011.

<b>Average download &amp; upload speeds – August 2011</b>		
<b>ISP</b>	<b>Average Download speed (Mbps)</b>	<b>Average Upload Speed (Mbps)</b>
AOL	3.080	0.413
BE and O2*	5.566	0.873
BT	6.993	1.283
Eclipse	7.150	1.220
Orange	3.780	0.576
Plusnet	4.994	0.459
Sky	4.760	0.584
Talk Talk	4.932	0.604
Tiscali	3.917	0.531
TalkTalk/Tiscali combined	4.695	0.587
Virgin Media	16.971	2.484
<b>All providers</b>	<b>8.056</b>	<b>1.209</b>

*\* Note that although O2 and BE share a common infrastructure they are separate trading entities*

Virgin Media retains first place, though their average download speeds have taken a drop with upload speeds remaining stable. Eclipse regain second place over BT, breaking both the 7Mbps download and the 1Mbps upload barriers. Plusnet fall from third place to fifth with a drop of 1Mbps in average download speed.

Overall the average download speeds for all providers have dropped, though average upload speeds remain stable.

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<b>Average download speeds split by time of day – August 2011</b>			
<b>ISP</b>	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	3.831	3.171	2.873
BE and O2*	5.649	5.441	5.741
BT	7.161	7.071	6.821
Eclipse	8.901	7.040	6.976
Orange	3.653	3.711	3.893
Plusnet	7.496	4.147	5.476
Sky	6.371	4.651	4.478
Talk Talk	4.888	4.954	4.913
Tiscali	3.469	4.272	3.549
TalkTalk/Tiscali combined	4.658	4.800	4.553
Virgin Media	19.444	18.244	14.847
<b>All providers</b>	8.999	8.168	7.670

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening peak period. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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### About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin Media

### About [broadband.co.uk](http://www.broadband.co.uk)

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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