



## UK Broadband Speedtest Results March 2009

This press release gives the aggregated speedtest results from tests carried out by site users at [www.broadband.co.uk](http://www.broadband.co.uk) for March 2009.

<b>Average download &amp; upload speeds - March 2009</b>		
<b>ISP</b>	<b>Average Download speed (Mbps)</b>	<b>Average Upload Speed (Mbps)</b>
AOL	2.347	0.315
Be and O2*	5.543	0.753
BT	2.550	0.320
Eclipse	2.383	0.386
Orange	3.298	0.418
Plusnet	3.079	0.351
Sky	3.472	0.396
Talk Talk	3.218	0.434
Tiscali	2.545	0.335
Virgin Media	5.987	0.468
<b>All providers</b>	<b>3.996</b>	<b>0.421</b>

*\* Note that although O2 and Be share a common infrastructure they are separate trading entities*

During March 2009 Virgin Media have seen their average speed drop very slightly to just under 6Mbps but this is enough to retain their lead as the UK's fastest broadband supplier. O2 have also dropped slightly but keep the pressure on Virgin for the top spot.

Orange broadband hold their position as the fastest of those providers whose best deals are in the "Up to 8Mbps" category.

The average over all tests was a download speed of 3.996Mbps which is the fastest average we have ever recorded. Will April 2009's results see the 4Mbps barrier broken?



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<b>Average download speeds split by time of day – March 2009</b>			
<b>ISP</b>	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00) Average download speed (Mbps)
AOL	3.203	2.532	1.884
Be and O2*	5.837	5.595	5.418
BT	3.176	2.841	2.077
Eclipse	2.817	2.678	1.848
Orange	3.291	3.207	3.397
Plusnet	3.761	3.156	2.897
Sky	3.759	3.623	3.256
Talk Talk	3.585	3.407	2.908
Tiscali	3.474	2.140	2.191
Virgin Media	7.021	6.457	5.266
<b>All providers</b>	4.680	4.23	3.56

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

Virgin Media have dropped top spot in the evening time slot, with O2 taking the peak time crown. We suspect this may be due to more users being hit by Virgins peak time traffic management policies.



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### About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <http://www.broadband.co.uk/broadband-speed-test/>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Virgin

### About [broadband.co.uk](http://www.broadband.co.uk)

- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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