UK Broadband Speedtest Results August 2010

This press release gives the aggregated speedtest results from tests carried out by site users at www.broadband.co.uk for August 2010.

Average download & upload speeds – August 2010		
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)
AOL	2.738	0.371
Be and O2*	5.806	0.769
BT	3.838	0.499
Eclipse	3.597	0.392
Orange	3.026	0.387
Plusnet	2.997	0.386
Sky	3.964	0.518
Talk Talk	4.262	0.512
Tiscali	2.810	0.375
TalkTalk/Tiscali combined	3.759	0.464
Virgin Media	9.626	0.682
All providers	**4.980**	**0.533**

* Note that although O2 and Be share a common infrastructure they are separate trading entities

Despite a small drop in average speed Virgin media retain their number 1 position with an average speed still way in advance of any other supplier. O2/Be and TalkTalk remain in positions 2 and 3 respectively.

Overall the average of all suppliers drops back from July 2010's high point down to 4.98 Mbps.

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Average download speeds split by time of day – August 2010			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	3.243	2.876	2.387
Be and O2*	6.200	5.867	5.662
BT	4.127	3.727	3.953
Eclipse	4.357	3.716	3.282
Orange	3.479	3.200	2.729
Plusnet	3.634	2.692	3.293
Sky	4.412	4.206	3.618
Talk Talk	4.685	4.386	4.000
Tiscali	3.322	2.960	2.513
TalkTalk/Tiscali combined	4.199	3.905	3.467
Virgin Media	10.164	10.221	8.778
All providers	5.509	5.049	4.782

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at http://www.broadband.co.uk/broadband-speed-test/
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin

About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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