

# **UK Broadband Speedtest Results April 2010**

This press release gives the aggregated speedtest results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for April 2010.

Average download & upload speeds - April 2010				
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)		
AOL	2.251	0.319		
Be and O2*	5.654	0.729		
ВТ	3.582	0.401		
Eclipse	3.455	0.396		
Orange	3.682	0.448		
Plusnet	2.811	0.337		
Sky	3.734	0.475		
Talk Talk	3.747	0.471		
Tiscali	2.819	0.34		
TalkTalk/Tiscali combined	3.511	0.348		
Virgin Media	9.373	0.594		
All providers	4.958	0.482		

<sup>\*</sup> Note that although O2 and Be share a common infrastructure they are separate trading entities

Virgin media retain their number 1 position and burst through the 9Mbps barrier. Second place O2/Be also improve on the previous month but Virgin are still in a different league.

Overall the average of all suppliers hits an all time high of 4.958Mbps achingly close to 5Mbps.



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Average download speeds split by time of day – April 2010				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00)Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)	
AOL	2.910	2.389	1.939	
Be and O2*	6.060	5.880	5.338	
ВТ	3.925	3.672	3.424	
Eclipse	2.968	3.575	3.269	
Orange	3.606	3.776	3.566	
Plusnet	2.884	2.945	2.649	
Sky	4.555	3.856	3.762	
Talk Talk	4.119	3.866	3.570	
Tiscali	3.212	3.094	2.505	
TalkTalk/Tiscali combined	3.859	3.682	3.286	
Virgin Media	10.233	10.727	9.138	
All providers	5.695	5.256	4.873	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight levels show a significantly higher average speed than the evening peak period, with daytime use between the two. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



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# About the broadband.co.uk speedtest results

- Our results are taken from our website users performing speedtests using our speedchecker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speedtests every month.
- Unlike other speedtest services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - Be Broadband and O2 (O2 and Be are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are the UK's leading source of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speedtester and broadband postcode lookup functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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