

## **UK Broadband Speed Test Results September 2014**

This press release gives the aggregated speed test results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for September 2014.

| Average download & upload speeds – September 2014 |  |       |  |  |
|---|--|-------|--|--|
| ISP   | Average Download Speed (Mbps) Speed (Mbps) |       |  |  |
| ВТ  | 22.193                                     | 5.593 |  |  |
| EE  | 11.983                                     | 2.500 |  |  |
| Plusnet   | 14.344                                     | 3.797 |  |  |
| Sky   | 13.362                                     | 3.299 |  |  |
| TalkTalk  | 10.702                                     | 1.371 |  |  |
| Tiscali   | 10.577                                     | 0.977 |  |  |
| Talk/Tiscali combined                             | 10.669                                     | 1.267 |  |  |
| Three (mobile)                                    | 8.456                                      | 2.308 |  |  |
| Virgin Media                                      | 45.812                                     | 6.070 |  |  |
| All fixed line providers                          | 23.206                                     | 4.030 |  |  |

Note that O2 and BE have now been removed from results as the number of tests has fallen significantly since migration of customers to the Sky network

Virgin Media retain first place, with average download speeds decreasing by 2.89Mb compared to last month. BT remain in second place, with download speeds increasing by 3.19Mb. Plusnet move to third place with a 1.37Mb increase in download speeds, while Sky move to fourth place with download speeds remaining stable. EE maintained their lead over TalkTalk with download speeds improving by 0.46Mb.

Overall, the average download speed across all providers has remained stable compared to last month.

Please note, Three Mobile have been added to the list as a comparison but are not included in the overall average speeds as these are limited to fixed line broadband suppliers only.



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| Average download speeds split by time of day – September 2014 |   |   |   |  |
|---|---|---|---|--|
| ISP   | Overnight<br>(00:00 to<br>08:00)<br>Average<br>download<br>speed (Mbps) | Daytime<br>(08:00 to<br>18:00)<br>Average<br>download<br>speed (Mbps) | Evening<br>(18:00 to<br>00:00)<br>Average<br>download<br>speed (Mbps) |  |
| ВТ  | 26.219  | 21.427  | 22.268  |  |
| EE  | 13.321  | 11.886  | 11.776  |  |
| Plusnet   | 22.665  | 14.585  | 11.684  |  |
| Sky   | 10.482  | 14.146  | 13.117  |  |
| TalkTalk  | 9.772   | 11.284  | 10.154  |  |
| Tiscali   | 10.646  | 10.799  | 10.191  |  |
| TalkTalk/Tiscali combined                                     | 9.891   | 11.145  | 10.164  |  |
| Virgin Media  | 56.531  | 47.632  | 41.594  |  |
| All fixed line providers                                      | 25.423  | 23.290  | 22.500  |  |

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

For providers such as Virgin Media, the overnight level shows significantly higher average speeds than the evening peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

Three has been removed from this list due to having too few overnight numbers to make the results statistically significant.



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## About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - BT
  - EE (excluding 4G mobile broadband)
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in Februrary 2010).
  - Virgin Media

#### About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with detailed buyers guides to the major broadband providers, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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