UK Broadband Speed Test Results October 2011

This press release gives the aggregated speed test results from tests carried out by site users at www.broadband.co.uk for October 2011.

Average download & upload speeds – October 2011		
ISP	**Average Download speed (Mbps)**	**Average Upload Speed (Mbps)**
AOL	3.919	0.433
BE and O2*	5.945	0.871
BT	6.981	1.325
Eclipse	9.266	1.415
Orange	3.321	0.598
Plusnet	3.122	0.394
Sky	4.571	0.573
Talk Talk	5.276	0.622
Tiscali	3.989	0.552
TalkTalk/Tiscali combined	4.888	0.601
Virgin Media	15.180	2.474
All providers	**7.484**	**1.197**

* Note that although O2 and BE share a common infrastructure they are separate trading entities

Virgin Media again retains first place, seeing a small increase in average download and upload speed. Eclipse jumps into second place with a big gain in both download and upload speeds. BT falls back to third place with a significant drop in average speeds. O2/BE retain the fourth place position.

Overall the average download and upload speeds for all providers have dropped in comparison to September, despite Virgin Media and Eclipse's gains.

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Average download speeds split by time of day – October 2011			
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)
AOL	3.854	3.938	3.896
BE and O2*	6.220	6.284	5.512
BT	7.969	7.164	6.485
Eclipse	11.409	8.770	9.731
Orange	4.070	3.554	2.971
Plusnet	4.109	3.053	3.027
Sky	6.104	4.539	4.297
Talk Talk	5.738	5.574	4.756
Tiscali	3.925	3.970	4.031
TalkTalk/Tiscali combined	5.273	5.071	4.543
Virgin Media	17.438	16.098	13.706
All providers	8.505	7.688	7.002

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the daytime and evening peak periods. This clearly shows the effects of network congestion on the average broadband connection at peak hours.

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About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at http://www.broadband.co.uk/broadband-speed-test/
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin Media

About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

For more information contact Fiona Conner on 0115 959 6460 or email press@broadband.co.uk