

## **UK Broadband Speed Test Results January 2012**

This press release gives the aggregated speed test results from tests carried out by site users at <a href="https://www.broadband.co.uk">www.broadband.co.uk</a> for January 2012.

Average download & upload speeds – January 2012				
ISP	Average Download speed (Mbps)	Average Upload Speed (Mbps)		
AOL	4.045	0.388		
BE and O2*	5.620	0.895		
ВТ	7.518	1.453		
Eclipse	9.647	1.532		
Orange	3.710	0.554		
Plusnet	5.972	0.587		
Sky	4.597	0.593		
Talk Talk	4.733	0.583		
Tiscali	3.339	0.518		
TalkTalk/Tiscali combined	4.308	0.563		
Virgin Media	15.331	2.463		
All providers	8.210	1.313		

<sup>\*</sup> Note that although O2 and BE share a common infrastructure they are separate trading entities

Virgin Media retains first place, with average download speeds this month increasing by more than 1Mbps over last month. Eclipse remains in second place despite falling in speed since last month. BT are still in third place, though download speeds are down a little.

Overall the average download and upload speeds for all providers has increased since December.



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Average download speeds split by time of day – January 2012				
ISP	Overnight (00:00 to 08:00) Average download speed (Mbps)	Daytime (08:00 to 18:00) Average download speed (Mbps)	Evening (18:00 to 00:00)Average download speed (Mbps)	
AOL	4.156	4.219	3.801	
BE and O2*	6.060	5.716	5.424	
ВТ	7.653	7.283	7.883	
Eclipse	15.389	9.144	9.584	
Orange	3.806	3.601	3.853	
Plusnet	8.378	5.916	5.477	
Sky	5.303	4.365	4.732	
Talk Talk	5.218	4.856	4.460	
Tiscali	4.177	3.512	2.977	
TalkTalk/Tiscali combined	4.989	4.434	4.006	
Virgin Media	19.220	15.975	14.084	
All providers	9.704	8.021	8.188	

Our average speed by time of day shows how the average broadband speed is heavily influenced by the time of day (and therefore likely level of network congestion).

The overnight level shows significantly higher average speeds than the evening peak period. This clearly shows the effects of network congestion on the average broadband connection at peak hours.



## UK Broadband Speed Test Results January 2012 About the broadband.co.uk speed test results

- Our results are taken from our website users performing speed tests using our speed checker at <a href="http://www.broadband.co.uk/broadband-speed-test/">http://www.broadband.co.uk/broadband-speed-test/</a>
- We record tens of thousands of speed tests every month.
- Unlike other speed test services we record the Internet Service Provider (ISP) by IP address making our ISP recording very accurate rather than relying on self selection
- We pick out the following ISP's for reporting every month
  - AOL
  - BE Broadband and O2 (O2 and BE are separate trading entities; however they share a common infrastructure)
  - BT
  - Eclipse
  - Orange
  - Plusnet
  - Sky
  - TalkTalk
  - Tiscali
  - Tiscali and Talk Talk combined (as TalkTalk purchased Tiscali and began merging the brands in January 2010).
  - Virgin Media

## About broadband.co.uk

- Our broadband price comparison is accredited by Ofcom as open, honest and transparent.
- We are the only major comparison engine that provides FTTC availability data and speed estimates.
- We are one of the original broadband information and comparison sites having been launched in 2004
- With well over 1 million visitors per year we are one of the UK's leading sources of broadband information and advice
- We provide beginners guides to all areas of broadband along with discussion forums, speed tester and broadband postcode look-up functionality
- We provide a unique free "Ask the expert" service where our broadband expert answers any query related to broadband, technical, comparison and related

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